

1st MIPLC Alumni Conference

Contemporary Challenges in IP Practice

Munich, 17 November 2012

Max-Planck-Institute for Intellectual Property and Competition Law
Munich, Marstallplatz 1, Room E 10

Program

9:00-9:15 Opening and Welcome

*Prof. Josef Drexler, Max Planck Institute for Intellectual Property and
Competition Law, Chair MIPLC Managing Board*

9:15-10:45 Panel 1: Copyright Law

Chair: Seth Ericsson, MIPLC Program Director

9:15-10:00 “Creative Commons/ Open Culture Movements”

Teresa Raposo Nobre (Class of 2008/09), Creative Commons Portugal

10:00-10:45 “Copyright Exemptions for Digital Libraries – Possible Impacts in the
Developing World”

*Oliver Galindo Avila (Class of 2008/09), Partner at Regalado & Galindo
Abogados, Mexico*

10:45-11:15 Coffee Break

11:15-12:45 Panel 2: Trademark Law

*Chair: Prof. Robert Brauneis, The George Washington University Law School,
Washington, D.C., MIPLC Managing Board*

11:15-12:00 “The Madrid Protocol and Why Trademark Holders Should Not Be Afraid
to Designate the United States”

*Michael J. Leonard (Class of 2004/05), Chair Trademark and Copyright Practice
Group, Panitch Schwarze Belisario & Nadel LLP, Philadelphia, USA*

12:00-12:45 “Global Trademark Portfolio Management: Strategy and Case Studies”

*Vithika Sharma (Class of 2006/07), Senior Associate (TM Division),
Legasis Services Pvt. Ltd., Pune, India*

12:45-14:00 Lunch

14:00-15:30 Panel 3: Patent Law

Chair: Dr. Ralph Nack, Noerr LLP, Munich, former MIPLC Program Director

14:00-14:45 “Patent Monetization – Where Are We Now and Where Are We Going?”
Nicholas Stabinsky (Class of 2004/05), Crown Point Transcations LLC, Chicago, USA

14:45-15:30 “The Past, Present and (Uncertain) Future of Patents on Genes and Genetic Diagnostic Methods”
Prof. Isabelle Huys (Class of 2006/07), Katholieke Universiteit Leuven, Belgium

15:30-17:00 Panel 4: Competition Law and Transfer of Technology

Chair: Dr. Gintarė Surblytė, MIPLC Program Director

15:30-16:15 “Aligning IP and Competition Law Strategies: Lessons from the European Commission’s Investigations Concerning Standard-Essential Patents”
Hee-Eun Kim (Class of 2009/10), Covington & Burling, Brussels, Belgium

16:15-17:00 “Technology Transfer and IP Exploitation in Public Life Science Research – Challenges and Approaches from the Perspective of Charité Berlin”
Marc P. Philipp (Class of 2009/10), Head of Research Business Unit, Charité Universitätsmedizin Berlin

17:00-17:30 Coffee Break

17:30-19:00 Panel 5: Indigenous Heritage and Genetic Resources

Chair: Mrinalini Kochupillai, Doctoral Research Fellow, International Max Planck Research School for Competition and Innovation (IMPRS-CI), Munich

17:30-18:15 “Is There a There There in IP?: Exploring Synergies and Complementarities Between Conventional Intellectual Property Rights and Protection of Indigenous Heritage”
Eliamani Laltaika (Class of 2006/07), Research Fellow, Open African Innovation Research and Training (Open A.I.R), Intellectual Property Unit, University of Cape Town, South Africa

18:15-19:00 “Benefit-Sharing of Genetic Resources: The Importance, Benefits and Challenges”
Yuanzhen Cai (Class of 2011/12), Director Assistant, Institute for International Intellectual Property (IIPP), Beijing University, China

19:00-19:15 Closing Remarks

Prof. Martin J. Adelman, The George Washington University Law School, Washington, D.C., MIPLC Scientific Advisory Board

20:00 Gala Dinner at Café Reitschule, Königinstraße 34