

5th MIPLC Alumni Conference

“Global Perspectives on Emerging Trends in IP Policy & Practice”

Munich, November 12, 2016

Max Planck Institute for Innovation and Competition
Munich, Marstallplatz 1, Room E 10

Program

9:30 a.m. *Registration*

10:00 a.m. Welcome and Introduction

Prof. Dr. Josef Drexler, Director Max Planck Institute for Innovation and Competition, Munich; Chair MIPLC Managing Board

10:15 a.m. Panel 1: Developments in IP Policy & Legislation

Chair: Prof. Robert Brauneis, The George Washington University Law School, Washington, D.C., MIPLC Managing Board

10:15 a.m. An Emerging Picture of EU Unfair Competition Law

Nuno de Araújo Sousa e Silva (Class of 2012/13), PTCS Advogados, Porto, Portugal

10:35 a.m. The Legislative Reform in EU Trademark Law: Introduction of the EU Certification Marks in the New Regulation

Inês Ribeiro da Cunha (Class of 2013/14), European Union Intellectual Property Office, Alicante, Spain

10:55 a.m. The Draft Turkish Industrial Property Law from a Public Law Perspective

Dr. Sırrı Düğger (Class of 2005/06), Yalova University, Turkey

11:15 a.m. Discussion

12:00 p.m. Announcement of the MIPLC Alumni Scholar 2016/17

Barbara Radoń, Alumni Scholar 2015/16

12:15 p.m. *Lunch*

2:00 p.m. Panel 2: The Influence of Case Law on IP Practice & Strategy

Chair: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert, Munich

2:00 p.m. Designs and Their Interface with Copyright Under French Law

Svetlana Deviers-Vorozhbit (Class of 2008/09), Strasbourg, France

2:20 p.m. Analysis of the Scope of the Product-by-Process Claim from the Perspective of the Latest Supreme Court Decision in Japan

Ryoko Oshikamo (Class of 2009/10), University of Helsinki, Finland

2:40 p.m. Discussion

3:15 p.m. Coffee

4:00 p.m. Panel 3: The Evolution of IP Licensing & Open Creation

Chair: Prof. Dr. Christoph Ann, Technical University of Munich, MIPLC Managing Board

4:00 p.m. Virtual Reality and IP – From Digital Worlds to Tangible Rights

Paul Gagnon (Class of 2011/12), Cirque du Soleil, Montreal, Canada

4:20 p.m. Using TRIPS Flexibilities to Prevent Barriers to Access to Medicine in India: Current Challenges and Changing Landscape

Nisha Gera (Class of 2012/13), Lawyers Collective, New Delhi, India

4:40 p.m. Exclusivity and the Open Public Collaborative Creation Model

Sunimal Mendis (Class of 2008/09), Sciences Po Law School, Paris, France

5:00 p.m. Discussion

5:45 p.m. Closing Remarks

Prof. Martin J. Adelman, The George Washington University Law School, Washington, D.C., MIPLC Scientific Advisory Board

6:00 p.m. End of Conference

7:00 p.m. Dinner

We sincerely thank our sponsors for generously supporting this event:

Prof. Dr. Heinz Goddar

