

Annual Report

INNOVATION
CREATIVITY
COMPETITION
LAW

2003

Foreword	3
1. Founding the MIPLC	4
Foundation	4
Aims & Tasks	4
Legal & Administrative Structure	4
2. Presenting the MIPLC to the Public: Founding Ceremony & PR	6
Founding Ceremony	6
PR & Marketing	6
Press and Other Media	6
MIPLC Website and Internet Promotion	7
Flyer, Poster, Brochure	7
Gate Germany	7
International Advanced Education Fairs	7
3. Housing the MIPLC	8
Marstallstraße 8 – the MIPLC’s New Home	8
Lecture Room	8
IT Equipment, Research Tools & Databases	8
The MIPLC Library	8
4. The MIPLC Projects	9
4.1 The IP LL.M. Program	9
Study and Examination Regulations	9
Curriculum	9
Faculty	9
Tutors	9
Applicants & Students	10
Scholarships	10
Social Event	10
Internship Program	10
4.2 Research Projects & Scientific Conferences	11
4.3 Grants & Fundraising	11
5. Cooperation with other IP Institutions	11
6. Financial Report	12
Appendix 1: Curriculum, Academic Year 2003/04	14
Appendix 2: Class schedule, Academic Year 2003/04	17
Appendix 3: Lecturer evaluation form	22
Appendix 4: MIPLC Faculty Members, Academic Year 2003/04	24
Appendix 5: Tutors, Academic Year 2003/04	26



Foreword

The year 2003, about which I present to you this Report, was not just another ordinary year in the life of the Munich Intellectual Property Law Center; it was, and will always be remembered as, the year of the Center's birth. After years of negotiations, the Center was inaugurated at a Founding Ceremony on March 17, 2003. With the generous cooperation of the Bavarian Ministry for Science, Research and the Arts, the four partners were able to gain formal approval of the Masters Program in Intellectual Property in record time. At the same time, we were busy recruiting faculty from all over the world, finalizing the administrative details of the program, and beginning to advertise for students. By October, we were able to attract students from eight countries located on five continents. As I write this Foreword, those students, comprising the very first class of the MIPLC IP LL.M. Program, are just about to pass their last exams and submit their Master's Theses.

As I and the other members of the MIPLC Managing Board look back over the past year, the first thing we realize is how many people we have to thank for their critical contributions to this new venture. From the very beginning we have been indebted to the leaders of the four MIPLC partners for their firm commitment to this unique cooperation, and for their willingness and ability to handle complicated issues skillfully and flexibly. Without that skill and flexibility, and without the friendly and helpful approach of the Bavarian Ministry for Science, Research and the Arts, we could never have started the LL.M. program in the fall of 2003, a mere six months after the Center was created.

The LL.M. Program itself is the work of all of our dedicated faculty members – since there are over fifty of them, I unfortunately cannot thank each of them by name in this Foreword – as well as Ms. Margit Hinkel and Ms. Sabine Müller, the MIPLC Administrative Directors, and the tutors who assisted the students during their studies. Without their energy, discipline, and devotion, the program could not have succeeded. We would like to single out for special commendation Dr. Ralph Nack, who is leaving his position as the MIPLC Program Coordinator after having put in a truly extraordinary effort to guide the LL.M. Program through its first year. We extend our welcome to Wolrad Prinz zu Waldeck und Pyrmont, who will succeed Dr. Nack as Program Coordinator after having been successfully involved with the program as a tutor this past year.

The LL.M. Program was always conceived of as including a practical, real-world component, and we are grateful to the many law firms, organizations and government agencies which made that possible by hosting students as interns. We are also extremely appreciative of the generosity of our first beneficiaries: to Professor Martin Adelman for endowing the Adelman Enrichment Fund; to Mr. and Mrs. Siegfried and Gertrud Oehm for creating the Oehm Prize; and to the firms of Siemens and Schering for funding the Siemens-Schering scholarship.

During the past year, we have also been able to appoint the members of all of the MIPLC institutional bodies required under the regulations of the Max Planck Society, including the Scientific Advisory Board, the Board of Trustees, and the Scientific Advisory Board (Fachbeirat). We are greatly indebted to all who are willing to serve on these boards, which are of utmost importance for the success of our work.

Last, but certainly not least, we want to thank each and every one of the students in the LL.M. Class of 2004, our very first class, both for their adventurousness in enrolling in an untested program, and for their patience as everything was done for the first time.

We look forward to the coming year with eagerness and optimism. We will be welcoming a larger class of students to the LL.M. program this October, and we will begin pursuing the research activities that form another important part of our mandate. Thus, though 2003 will always be a memorable year for us, we are confident that we will have new and exciting achievements to report each year for many years to come.

Munich, July 2004

Joseph Straus
Chairman, Managing Board

1. Founding the MIPLC

Foundation

After three years of preparatory work, in 2003 the Munich Intellectual Property Law Center became reality. The formal “date of birth” can be considered March 10th, when the Cooperation Agreement, signed by the four partners – The Max Planck Society (MPG; represented by the Max Planck Institute for Intellectual Property, Competition and Tax Law, MPI), the Technische Universität München (TUM), the University of Augsburg (UA), and the George Washington University (GWU) – entered into force.

Aims & Tasks

As stated in the Preamble of the Cooperation Agreement, it is

“the shared wish of the four cooperating partners to strengthen the systematic analysis of intellectual property law and related areas by contributing to the development of the next generation of capable researchers.”

In order to achieve this goal, the MIPLC, with the contributions of the four partners, will pursue research and education in the areas of intellectual property and competition law. This includes the following projects:

1. The development and administration of an English-language, two-semester **LL.M. program** in the area of intellectual property and competition law, directed to international graduates in law, economics, engineering, natural sciences, and business administration.
2. Preparation and support of **research papers**, particularly those which seek to develop innovative practical recommendations based on the results of research undertaken by the MPI, the UA, the TUM and the GWU. For this purpose, a separate research unit is to be established at the Max Planck Institute.
3. The preparation and staging of **scientific conferences and guest lectures** that are thematically consistent with the interests of the contracting parties in the areas of intellectual property and competition law.
4. Selection, support and coordination of applications for **grants to underwrite MIPLC projects**, especially grants from the European Union research programs.

Legal & Administrative Structure

The MIPLC is an unincorporated cooperative venture with two **governing bodies**:

The **Managing Board** formulates general policy for and manages the affairs of the MIPLC. It is composed of one director of

the Max Planck Institute, and one professor of the TUM, the UA, and the GWU, respectively. During the constitutive meeting on March 14th, 2003, the following members were elected:

- Professor Joseph Straus (MPI), Chairman
- Professor Ralf Reichwald (TUM)*
- Professor Thomas M.J. Möllers (UA)
- Professor Robert Brauneis (GWU)



From left: Prof. Christoph Ann (TUM), Prof. Thomas Möllers (UA), Prof. Joseph Straus (MPI), Prof. Robert Brauneis (GWU), Members of the Managing Board; Prof. Michael Kort (UA), Member of the Scientific Advisory Board.

The **Scientific Advisory Board** advises the Managing Board on the MIPLC’s research program and on the development of the LL.M. program, as well as on financial issues. It is composed of one representative each from the MPI, the UA, the TUM and the GWU, and of three external members who demonstrate recognized expertise in the research areas of the MIPLC. The following persons have been appointed Members of this Board:

Representatives of the partners:

- Professor Wolfgang Schön (MPI)
- Professor Ann-Kristin Achleitner (TUM)
- Professor Michael Kort (UA)
- Professor Martin J. Adelman (GWU)

External Members:

- Professor Alberto Bercovitz (University of Madrid, Spain)
- Professor Vincenzo Di Cataldo (University of Catania, Italy)
- Professor Russell K. Osgood (President of Grinnell College, Iowa; former Dean of the Cornell Law School, Ithaca NY, USA)

* until January 31st, 2004, succeeded by Professor Christoph Ann (TUM)

For the **Max Planck Research Unit** the Regulations of the Max Planck Society require two further Boards: another Scientific Advisory Board and a Board of Trustees.

For the **Scientific Advisory Board** (“Fachbeirat”) each cooperating partner appoints one representative, while additional internationally recognized domestic and foreign experts are appointed by the MPG.

Representatives of the partners:

- Professor Josef Drexl (MPI)
- Professor Ralf Reichwald (TUM)
- Professor Franz Hacker (Judge, German Federal Patent Court, Munich)
- Professor Martin J. Adelman (GWU)

Members appointed by the President of the Max Planck Society, Professor Peter Gruss:

- Professor Charles Gielen (University of Groningen, The Netherlands)
- Professor Andreas Heinemann (Université de Lausanne, Switzerland)
- Professor Edmund W. Kitch (University of Virginia, USA)
- Professor Rainer Oesch (University of Helsinki, Finland)

The aim of the **Board of Trustees** (“Kuratorium”) is to promote the relationship between the Center and the general public interested in education and research in Intellectual Property and adjacent areas. The Board of Trustees is composed of representatives from political, business, scientific, media and other circles who have special ties to the research concerns of the MIPLC or who can substantially contribute to its support. The members are appointed by the MPG in consultation with the MIPLC Managing Board. In June, 2004, Professor Peter Gruss, the President of the Max Planck Society, appointed as Members for the first six year term the following persons:

- Professor Joachim Bornkamm (German Federal Supreme Court, Karlsruhe, Germany)
- Professor Winfried Büttner (Director Corporate Intellectual Property and Functions, Siemens AG, Munich, Germany)
- Professor Kenneth W. Dam (University of Chicago, USA)
- Professor Manuel Desantes (Vice President of the European Patent Office, Munich, Germany)
- Mr. Jürgen Großkreutz (Ministerial Dirigent, Bavarian State Ministry of Science, Research and the Arts, Munich, Germany)

- Dr. Bertram Huber (Head of Patent Department, Robert Bosch GmbH, Stuttgart, Germany)
- Dr. Patrick Illinger (Head of Science Department, Süddeutsche Zeitung, Munich, Germany)
- Prof. Thomas Morgan (GWU)
- Mr. Ron Myrick, Esq. (former General Patent Counsel, General Electric; now with Finnegan, Henderson, Farabow, Garrett & Dunner, Cambridge, USA)
- Ms. Shira Perlmutter (Vice President and Associate General Counsel IP Policy, Time Warner Inc., New York, USA)
- Dr. Manfred Scholz (Chief Executive Officer, Augsburg Airways, Augsburg, Germany)
- Dr. Mark Wössner (former Chairman of the Board of Directors, Bertelsmann AG, now Chairman of Citigroup Global Markets Deutschland AG & Co KGaA, Munich, Germany)
- Professor D.W. Feer Verkade (Attorney General of the Netherlands)

The **administrative staff** of the MIPLC is composed of

- the Administrative Directors, Ms. Margit Hinkel (MPI), who has been working on the MIPLC project since January 16th, 2002, and Ms. Sabine Müller (UA), who started work on July 1st, 2003;
- the Program Coordinator Dr. Ralph Nack (MPI), who joined the MIPLC on July 1st, 2002, and will be succeeded as of August 1, 2004 by Wolrad Prinz zu Waldeck und Pyrmont;
- the Administrative Assistant Ms. Dagmar Klein (MPI), who started on December 1st, 2003.

In addition, many general administrative tasks, such as purchasing, accounting, human resources, facility management, and IT support, are handled by the administration of the Max Planck Institute, headed by Mr. Ewald Brückl. Their dedication to the MIPLC project is deeply appreciated.



Wolrad Prinz zu Waldeck und Pyrmont, the successor of Dr. Ralph Nack.



The MIPLC staff (from left): Sabine Müller, Dr. Ralph Nack, Margit Hinkel, Dagmar Klein.

2. Presenting the MIPLC to the Public

Founding Ceremony

To commemorate the signing of the Cooperation Agreement, a founding ceremony was held on March 17th, 2003, at the Max Planck Institute for Intellectual Property, Competition and Tax Law in Munich.

About 160 persons from the IP area, industry, politics, and media, both from Germany and abroad, came to Munich to celebrate this memorable event. Among the guests were (in alphabetical order)

- Professor Karin Aschenbrücker, Vice-Rector of the University of Augsburg;
- Mr. Robert W. Boehme, Consul General of the United States of America;
- Professor Manuel Desantes, Vice-President of the European Patent Office;
- Mr. Jürgen Großkreutz, Ministerial Dirigent, Bavarian State Ministry of Science, Research and the Arts;
- Dr. Elmar Hucko, Ministerial Director, Federal Ministry of Justice;
- Dr. Ingo Kober, President of the European Patent Office;
- Professor Reinhold Kreile, Director General of the GEMA;
- Dr. Hans Peter Kunz-Hallstein, President of the German Association for Industrial Property and Copyright Law.
- Dr. Hans-Georg Landfermann, President of the German Federal Patent Court;
- Dr. Jürgen Schade, President of the German Patent and Trademark Office;
- Dr. Reinhard Wiczorek, City Councilor of Munich;

Furthermore, representatives of IP-related organizations and the bar from Switzerland, Slovenia, Poland, and even the USA and Japan were welcomed among the guests.

The ceremony included speeches by representatives of each of the partners: Professor Peter Gruss, President, and Dr. Barbara Bludau, Secretary General of the Max Planck Society; Professor Joseph Straus, Managing Director of the Max Planck Institute for Intellectual Property; Professor Wolfgang A. Herrmann, President of the Technische Universität München; Professor Wilfried Bottke, Rector of the University of Augsburg; and Professor Michael K. Young, Dean of the George Washington University Law School. All of these speakers highlighted the motivations of their institutions to join the project, and the specific contributions those institutions could offer. On behalf of the Bavarian Government, Minister Dr. Werner Schnappauf stressed the growing importance of intellectual



From left: Prof. Peter Gruss, President of the Max Planck Society, Prof. Wolfgang A. Herrmann, President of the Technische Universität München, Dr. Barbara Bludau, Secretary General of the Max Planck Society, and Prof. Wilfried Bottke, Rector of the University of Augsburg, at the Founding Ceremony.

property rights for research, development and protection of new technologies and thus for commercial success and international competitiveness, and as a consequence the timeliness of the MIPLC's new LL.M. Program.

The official ceremony was followed by a reception which included toasts to the success of the ambitious project.

PR and Marketing

Press and other Media

The founding ceremony was not just a celebration, but also the first effort to present the MIPLC to the world.

A week before the ceremony, press releases introducing the MIPLC and its LL.M. Program were published by the Max Planck Society and the other partners, leading to a number of requests from journalists for further information and for interviews. As a result, several reports about the Center were published by regional and national print media and radio stations.



First row from left: Prof. Wilfried Bottke, Prof. Joseph Straus, Dr. Werner Schnappauf, Minister, Bavarian Government, Prof. Peter Gruss, and Prof. Herrmann, listening to the speech by Dr. Barbara Bludau, Secretary General of the Max Planck Society.

In addition, the MIPLC itself published various articles about the foundation and the aims of the Center in law journals such as GRUR Int. and in journals addressing German law graduates (JuS, JA, ZfR, JUSTUF, Hemmer Life&Law). Moreover, the Program was advertised in The Economist. All in all these efforts seemingly were successful since a number of applicants referred to them.

Furthermore, thanks to the dedication of Dr. Heinz Goddar, a member of the MIPLC faculty, the international Newsletter of the Licensing Executives Society (LES) briefly introduced the MIPLC to its readers. Also on his initiative, an advertisement was published in the Japanese AIPPI Journal.

MIPLC Website and Internet

The MIPLC website (www.miplc.de) was established at the end of 2002, and was amended and updated throughout 2003. Special thanks are due to The George Washington University Law School for its support of the website. Links to the MIPLC website were also placed on the partners' websites.

In order to regularly inform those interested in the MIPLC and its development, the MIPLC News Service was established. A subscription form on the website automatically adds the subscriber's e-mail address to a distribution list. From time to time MIPLC sends an e-mail to that list reporting the latest developments. In April, after the application form and instructions had been added to the website, the first MIPLC Newsletter was sent out to more than 300 persons who had subscribed to this service during the first month the subscription form was available.

In addition, the LL.M. Program is listed in the index of international courses of study on the websites of organizations like the DAAD (German Academic Exchange Service), the "Hochschulrektorenkonferenz" (Association of Universities and Other Higher Education Institutions in Germany), and on "ilm-guide.com." On the latter website an additional advertisement



Prof. Peter Gruss, President of the Max Planck Society, addressing the audience.

for the MIPLC has been placed on the homepage as well as on the pages for Europe and the US.

Flyer, Poster, Brochure

As a means for large-scale worldwide promotion of the MIPLC and its LL.M. Program a flyer and a poster were designed and printed (an initial print run of 7,000 flyers and 1,500 posters) and distributed to:

- German, European, US, and South African Universities
- ATRIP (International Association for the Advancement of Teaching and Research in Intellectual Property), all members
- AIPPI (International Association for the Protection of Intellectual Property), selected members
- Selected international companies
- International conferences and seminars (by MIPLC faculty members)
- The German Federal Patent Court
- The European Patent Office
- The Japanese Patent Office
- Attendants of the Founding Ceremony
- MIPLC faculty members

Work on a 24-page image brochure was started in December 2003 and completed in February 2004.

Gate Germany

MIPLC was also able to begin using the services of Gate Germany to market itself. Gate Germany is a consortium for international higher education marketing founded by the German Academic Exchange Service (DAAD) and the Association of Universities and Other Higher Education Institutions (Hochschulrektorenkonferenz). Its goal is to promote Germany in the international market for education. Gate Germany supports its members, including the University of Augsburg and the Technische Universität München, with professional marketing services. As a result of Gate Germany's support, 52 information centers worldwide provide information about the MIPLC and the LL.M. IP program.

International Advanced Education Fairs

Through the German Institute for Science and Technology in Singapore (founded by the Technische Universität München), the MIPLC has been represented in a number of higher education fairs around the world; the Institute has agreed to distribute the MIPLC's promotional material and to provide interested candidates with the appropriate information.

3. Housing the MIPLC

Marshallstraße 8 – the MIPLC's New Home

In March 2003, a week before the Founding Ceremony, the MIPLC moved into its new premises at Marshallstraße 8. The new space on the fourth floor of that building provided the necessary facilities for the start of the Program in October: the staff offices, a meeting and seminar room, offices for visiting faculty and guests, the MIPLC library, and, importantly, offices for the students.

Since it is the MIPLC's declared aim to offer "the best education and research in Intellectual Property," optimal working conditions are considered very important. To this end, each student is provided with his or her own workplace in an office shared with one to three other students. Student office resources include not only a desk and shelving, but high-speed internet access, desktop access to a number of legal databases, and access to a common kitchen and lounge.

Lecture Room

For class sessions, an MIPLC classroom has been established in the main building of the Max Planck Institute, equipped with state-of-the-art conference facilities, including a laptop and projector for presentations as well as internet access for students.

To further improve the studying and teaching conditions, the classroom and the adjacent conference room have both been provided with air conditioning and equipped with videoconferencing facilities (a project completed in spring 2004).

IT Equipment, Research Tools, Databases

While students are generally required to bring their own laptops, those who are not in a position to do so are provided with desktop computers from the limited MIPLC pool.

All students are also provided with access to the most modern research tools, such as the Lexis/Nexis and Westlaw databases.

MIPLC also recently purchased sophisticated database software to manage efficiently the large amount of data associated with the Center's operations, such as student applications and academic records, correspondence with faculty, public relations, and so on.

The MIPLC Library

Although students have access to the library of the Max Planck Institute, which is the world's most complete intellectual property library, an additional MIPLC library was established with the aim of providing students ready access to the best possible tools for study. The library is stocked with a large selection of books on all areas and topics taught during the one-year course. Since the library is housed on the student office floor and is exclusively accessible to MIPLC participants, it provides students with immediate access to the most important literature in the areas of intellectual property and competition law.

In 2003, while the technical equipment for the automated check-out terminal was not yet ready, the MIPLC books were temporarily housed in the Tax Law Library of the MPI, two floors above the MIPLC offices. Thanks are due to Mr. Peter Weber, the head of the Max Planck Library, for offering these temporary accommodations, and to Ms. Petra Golombek, librarian in the Tax Law Library, for so kindly taking care of both the books and the students.

4. The MIPLC Projects

The following paragraphs present the activities and results of specific MIPLC projects.

4.1 The IP LL.M. Program

With the Cooperation Agreement in place, the simple but ambitious aim of 2003 was to give the Program a good start in October – a considerable challenge since there were only seven months to establish a curriculum and schedule, assemble a faculty, and admit a first class of students.

Study and Examination Regulations

The Study and Examination Regulations, which set detailed rules for the LL.M. Program, were approved by the Bavarian State Ministry of Science, Research and the Arts on May 15th, 2003.

The central features of the LL.M. Program are the following. The Program offers two semesters of intensive full-time study, including a four-week internship and a final Master's Thesis. English is the sole language of instruction. Students are admitted for the winter semester only. With faculty members coming from all over the world, the classes are to a large extent scheduled in intensive blocks. The teaching methods emphasize problem- and case-oriented learning in small groups. To successful participants, the University of Augsburg awards the degree of Master of Laws in Intellectual Property (LL.M. IP).

The Academic Calendar for the first year of the Program was as follows:

	Start	End
Winter Semester	October 13, 2003	February 27, 2004
Christmas Break	December 22, 2003	January 2, 2004
Spring Break	February 28, 2004	April 18, 2004
Summer Semester	April 19, 2004	August 6, 2004

Two governing bodies are charged with implementing the Regulations: The **Admissions Committee** decides on the applicants' admissions, and the **Study and Examination Board** is responsible for the organization of the courses and the examinations. These bodies currently have identical members:

- Professor Joseph Straus (MPI), Chairman
- Professor Christoph Kaserer* (TUM)
- Professor Michael Kort (UA)
- Professor Robert Brauneis (GWU)

* until January 31st, 2004, succeeded by Professor Christoph Ann (TUM)

Curriculum

The classes offered by the Program not only cover all areas of European and international intellectual property, competition and media law, but also include topics from important neighboring fields, such as economics and business administration. The courses are divided into three groups:

1. **Introductory Courses**, which address fundamental topics such as the principles of the Civil Law and the Common Law systems and legal research and writing;
2. **Basic Courses**, which are obligatory and cover the core IP areas as well as important topics such as arbitration, licensing, European law, and competition law.
3. **Specialized Courses**, which are electives that allow students to develop advanced knowledge and skills in areas of particular interest.

The complete list of courses offered in the Academic Year 2003/04, including brief descriptions of their contents, is available as Appendix 1.

The class schedule of the Academic Year 2003/04 is included as Appendix 2.

Faculty

Apart from the members of the partner institutions who are teaching at the MIPLC, a considerable number of prominent international leaders from academia and practice have joined the faculty. Since 13 faculty members come from the United States, the Program is able to cover comprehensively the Anglo-American common law tradition as well as the European civil law tradition. For this purpose, a number of courses are co-taught by two (and in a few cases even three) faculty members, so that after having attended one of these classes, the students are familiar with the legal background in both traditions.

In order to ensure that all classes are of the highest quality, and to provide feedback to faculty members, students evaluate each faculty member at the end of each class. The evaluation form is included as Appendix 3.

The complete list of the current faculty members is available as Appendix 4.

Tutors

In addition to the regular courses, the Program offers special tutorial sessions to the students. The tutors are highly qualified young members of the bar or members of the Max Planck Institute. The tutorials are one of the unique and innovative features of the LL.M. Program and a core element of the effort to provide education of unsurpassed quality.

The tutors have two functions:

First, they are the main contact persons for the students in academic life affairs, and also provide practical advice, particularly to students who have relocated to Munich and are living in Germany for the first time. Whereas many of the professors only stay for a brief period in Munich, the tutors are permanently on site.

Secondly, the tutors are the link between the professor and the students. Therefore, the faculty members are required to instruct the tutors on what to discuss with the students, and they may also give special recommendations with regard to specific students. If a tutor realizes that there are substantial learning deficits or questions that the tutor does not feel competent to answer, the tutor will inform the professor. Tutors are encouraged to collaborate and to pool their academic competence.

There is one tutor session (60 minutes) per student per week and there should be at least one meeting between each professor and the tutors.

The list of tutors supporting the students in the Academic Year 2003/04 is included as Appendix 5.

Applicants & Students

The first requests about the LL.M. Program arrived in January 2002, long before the Center was actually founded. As expected, the number of requests significantly increased after the Founding Ceremony, and they came from virtually all over the world.

The Center received its first application – from Thailand – on May 2nd, 2003. By the time the Program began, candidates from 12 countries had applied: Brazil, Canada, China, Germany, Ghana, Italy, Pakistan, Poland, South Africa, Thailand, the United Kingdom, and the United States. 22 of them were admitted, and in the end 16 enrolled as the first MIPLC IP LL.M. class. The students comprising this class come from five continents and eight countries, including Brazil, Canada, China, Germany, Ghana, South Africa, the United Kingdom, and the United States.

These sixteen students were enrolled for the master's level course "Intellectual Property and Competition Law" at the University of Augsburg. In addition, the students were also registered with the Technische Universität München. An electronic transfer of information between these two universities meant that the students did not need to register separately with the Technische Universität München. Both the student services fee and the cost of a semester's public transport use (63 € together), which are normally collected by each university, had to be paid only once. For the next academic year the total fee has been increased to 120 €, as an extra administration fee will be charged.

The students received a student ID card from both universities, and were therefore able to benefit from student discounts in both Augsburg and Munich.

Scholarships

In this first year of the Program a substantial number of students were supported by scholarships. The Center plans to continue the practice of offering scholarships at a variety of levels to many applicants, because it is important to have a truly global student body, and many students from developing countries cannot afford to pay full tuition. At the same time, the Center is working to increase the number of students who can afford to pay full tuition, as this is crucial to the Center's long-term financial health.

The Max Planck Society has funded scholarships which support five of the students throughout the academic year.

Another scholarship covering half of the tuition fee for one student was sponsored in equal shares by Siemens AG and Schering AG, to whom we wish to express our sincere thanks.

Social Events

The beginning of the academic year for the first class of MIPLC students was celebrated on November 6th, 2003. The students, the resident faculty, the tutors, the members of the Boards, and the staff were invited to a Welcome Party with Bavarian buffet and piano music.

In December, two events took place. First, an informal Christmas Party was held with mulled wine and home-made cookies and Stollen for the students, the tutors and the Max Planck Ph.D. students. Second, the students were invited to a ceremony held in honor of Professor Straus' 65th birthday.

The MIPLC Internship Program

Under the regulations governing the LL.M. program, students must complete a four-week internship in the area of their studies. Although the regulations theoretically permit the internship to be completed before the beginning of the academic year, no member of the LL.M. class of 2004 completed an internship in advance.

The Study and Examination Board established guidelines for the MIPLC internship program. These guidelines set goals for the internship, and fixed a number of requirements with regard to the preparation and the details of the internship and the qualifications and responsibilities of each supervisor and intern. The internship aims to give the student the opportunity to apply substantive knowledge in an actual practical setting, thus deepening the student's expertise. The intern must be integrated actively into the professional life of the host

office. This includes participating in counseling and negotiation activities as well as researching questions of law and preparing expert reports and pleadings. Great importance is attached to the fact that the intern performs the assigned tasks – as far as possible – independently, and generates several pieces of written work, each providing detailed information about his or her level of knowledge. This requires intensive mentoring of the student and regular oral or written feedback on the intern's work.

The placement of the internships for the Academic Year 2003/04 was organized by the MIPLC. Many law firms, companies, courts, government agencies and other organizations specialized on Intellectual Property and Competition Law were interested in hosting MIPLC students as interns and were able to guarantee intensive student mentoring.

4.2 Research Projects & Scientific Conferences

Because the predominant target of last year was the setup and organization of the LL.M. Program, efforts in the fields of research and conferences had to be delayed. However, the first projects have already been drafted and will start in 2004.

4.3 Grants & Fundraising

Since the establishment of the LL.M. Program was the main objective of 2003, fundraising activities were also concentrated on this project.

The MIPLC pursued funds from two major sources: German industry, and the "Bavarian Elite Network" program of the Bavarian Government.

The Max Planck Institute's endeavors to raise funds for scholarships from German industry started to bear fruit when, as mentioned above, Siemens AG and Schering AG agreed to fund a partial scholarship, which helped to prevent one of the students from dropping out of the Program due to financial difficulties.

In the spring of 2003 the Bavarian Government presented the "Bavarian Elite Network", an initiative that aims to create institutions in Bavaria that will provide education at the highest international levels. The Elite Network foresees the establishment of elite study courses, specialized international graduate colleges, an elite network including all institutions and experts involved in the initiative, and the modernization of the existing structure for granting scholarships and the advancement of especially gifted students.

The University of Augsburg submitted, among other programs, the LL.M. IP program of the MIPLC as a project proposal for the Bavarian Elite Network to the Ministry of Science, Research and the Arts. Over 100 proposals were submitted by various Bavarian Universities. A commission of top-class experts selected the LL.M. IP program as one of 29 prioritized projects, of which only some will ultimately receive funding.

5. Cooperation with other IP Institutions

In 2003, the MIPLC signed cooperation agreements with both the European Patent Office and the German Federal Patent Court. The agreements call for the parties to pursue opportunities for cooperation on both educational and research projects, including the provision of internships for MIPLC IP LL.M. students.

Further cooperation agreements are in preparation, including, for example, an agreement with the Office for Harmonization in the Internal Market in Alicante, Spain.

6. Financial Report

As mentioned in the foreword and reported in detail above, 2003 was not an ordinary year in the life of the MIPLC. This is also reflected in the financial report.

On the expenses side, the main factors of deviation from a “normal” year are, first, that the majority of the staff joined the MIPLC only in the second half of the year, and, second, that the LL.M. course ran only during the last two-and-a-half months of the year.

For these reasons the expenses for personnel, lecturers, travel expenses, and tutors are extraordinarily low in 2003. They will, however, constitute the major part of the expenses from 2004 onwards.

The amount accounted for the rent of the premises in Marstallstraße 8 reflects the circumstance that the MIPLC moved in only in mid March. It should be noted here, however, that the expense for the rent may well go up in the future, depending on the number of students enrolled.

The expenses for public relations activities in 2003 are composed in part of one-time costs for design work (corporate identity, stationery, flyer, poster), and in part of recurrent expenses for advertising and promotion of the LL.M. Program. While the former will be reduced in the coming years (except for the costs for a brochure design, which will fall in the 2004 accounting year), the latter will likely substantially increase as PR activities will be intensified.

Substantial investments were necessary to set up the MIPLC library and the IT facilities. In these fields further investments on a somewhat smaller scale will be necessary in the future, as both the library and the IT equipment will require continuous updates.

The following expenses were paid from the MIPLC budget:

Personnel	110,937.05 €
Lecturers	19,792.86 €
Tutors	3,150.00 €
Travel expenses	2,714.89 €
Rent	97,500.00
Library	16,872.46 €
PR	13,757.49 €
IT	12,373.99 €
Other material expenses	9,049.45 €
Total	286.148,19 €

On the income side, application and tuition fees amounting to 108,133.22 € were received. Like the expenses, the income was significantly lower than it will be in the next years, because only the first tuition installment for the academic year 2003/04 was due and paid, while from 2004 on the income will always be composed of the second installment of the previous academic year plus the first installment of the current academic year.

Balancing income and expenses results in a deficit of 178,000 EUR in total or 44,500 EUR per partner. This is less than one half of the maximum annual contribution (i.e. 100,000 EUR) the partners have committed themselves to by signing the cooperation agreement, and it can thus be considered a satisfactory result for the very first year, especially in view of the short time which lay between the MIPLC's foundation and the start of the first LL.M. course.



The graduates listening to the speech of Prof. Straus.



From left: Prof. Karin Aschenbrücker, Vice-Rector of the University of Augsburg, Prof. Joseph Straus, Prof. Michael Kort, and Prof. Christoph Ann awaiting the students with the certificates.



Prof. Aschenbrücker congratulating Paul Fairhurst (South Africa).



A year of hard work is over – Hans Christian Ruschke (Germany) and Han Haifeng (China) enjoying the Ceremony.



Efua Kwansima Amonoo (Ghana) is happy, her mother and aunt are proud.

Appendix 1: Curriculum – List of Courses Offered in the Academic Year 2003/04

1. Introductory Courses

Legal Research and Writing

Training in the general skills required in scholarship and the conduct of research, with special emphasis on the differences in legal argumentation between common and civil law systems. Topics include: presentation of written work; citation and referencing; conducting a literature search; essay writing; examination writing; doing a dissertation/research project; preparing seminar/conference papers; and preparing work for publication.

Legal Tradition (Civil Law & Common Law)

Introduction to the structure, historical development, and legal thought of civil law and common law systems; constitutional aspects of the legal system in the U.S., including federal and state legislation and jurisdiction.

2. Basic Courses

European and International (WTO) Law

The legal structure of the EU and the EEA, including the legal constitution and tasks of main EU institutions; impact of principles set out in the EC treaty (such as the subsidiary principle, non discrimination and the “four freedoms,” in particular free movement of goods and services); instruments for harmonization and their legal foundation in the EC treaty. History and background of the WTO treaty; institutions established under the treaty; central principles such as the MFN clause; and legal impacts and ongoing developments.

European and U.S. Competition Law

Survey of the statutory basis, policy aims, and mechanisms of German, European and U.S. competition (antitrust) law, in particular with regard to the IP/competition law interface; includes a detailed survey of the relevant practice of competent authorities and courts under European and U.S. law.

European Copyright Law

The theoretical foundation and historical development of copyright in selected EU countries (France/Germany/UK) and differences resulting therefrom (author's right vs. copyright systems, monism and dualism); prerequisites and scope of copyright protection and protection for neighboring rights according to German copyright law, with a comparative view to other EU countries; harmonization of copyright in the EU, including an overview on the existing directives, the state of implementation of the most recent directives, further harmonization projects, and ECJ case law in the field of copyright.

European Patent Law

The present state and future prospects of the European Patent system, including patentable subject matter, patentability requirements, and scope of protection under the European Patent Convention; patent prosecution before the European

Patent Office; litigation of European patents, including jurisdictional questions; and an introduction to the proposed Community Patent Regulation and other proposed legislation in the patent field.

European, U.S. and International Design Law

Protection requirements, scope of protection, and enforcement of design rights on the basis of harmonized national law in EU Member States; the Community design system, including the unregistered Community design; comparison of EU law with important divergent features in U.S. and Japanese design law; international design law, including the Hague system for international deposit of industrial designs, and provisions of relevance for design protection in TRIPS.

European, U.S. and International Trademark Law

Acquisition, scope of protection, and enforcement of trademark rights on the basis of harmonized national law in EU Member States as well as under the Community Trademark system, including a survey of ECJ case law and OHIM practice; comparison of EU law with important features of U.S. and Japanese trademark law; international trademark law, including the Madrid system of international registration; provisions of relevance for trademark law in the Paris Convention and TRIPS.

International and Comparative Copyright Law

Introduction to special features of U.S. and Japanese copyright law, as well as copyright law in other selected countries or regions; a detailed study of the international Conventions in the field of copyright and neighboring rights; prospects for further international harmonization, including specific matters of jurisdiction and conflict of laws.

International and Comparative Patent Law

Study of differences between systems for acquiring patents, including patentability requirements, scope of protection and remedies for patent infringement under U.S. and Japanese law; detailed study of the respective international conventions (TRIPS, PCT, etc.); present state of discussion and prospects for further developments on the international level, e.g. in the context of the Doha round.

Jurisdiction and Conflict of Laws

Principles applied to determine the competence of courts and the applicable law under EU and U.S. law, with a focus on IP conflicts; problems arising in the EU under the Brussels Regulation; the specific relevance of jurisdiction matters and conflict of laws in the digital environment; and harmonization prospects.

Licensing of IP Rights

The legal context of licensing situations; appropriate terms and conditions in contracts; antitrust and misuse constraints; choice of law; jurisdiction.

Unfair Competition, Advertising and Marketing Measures I

EU directives concerning unfair competition, especially misleading and deceptive marketing measures, including e-commerce and commercial communication; Legal underpinnings and jurisprudence of the ECJ.

Unfair Competition, Advertising and Marketing Measures II

Further analysis of legal problems in the area of unfair competition and trade practices with a comparative view to the United States, including a survey on protection of geographical indications under EU and TRIPS.

3. Specialized Courses**Arbitration**

Arbitration law and strategy, including international conventions controlling recognition and enforcement of arbitration awards; mediation and other forms of ADR, including online dispute resolution in domain name conflicts (UDRP).

Computers and the Law

Intellectual property rights in software: comparative analysis of copyright protection for computer programs and patent protection for computer implemented inventions under U.S. and European law, including discussion of public policy issues such as open source code vs. proprietary systems; specific problems in software contracts; acquisition of rights in programs developed in an employer/employee relationship or in larger teams; regulation of e-commerce in the EU.

Cross-Border Trade in Intellectual Property

International trade in goods protected by copyright, patent or trademark law has become a matter of enormous economic significance. This course will address a number of the specialized issues raised by such transactions. Consideration will be given to various doctrines that regulate or prevent unauthorized importation of goods protected by intellectual property rights, such as those forbidding parallel importation or regulating trade in so-called “grey goods” and those dealing with the first sale doctrine and exhaustion of intellectual property rights. We will focus as well on the economic and social policy considerations underlying those doctrines. The course will address issues that arise under all three major categories of intellectual property and review the response of the U.S., the EU, and other legal systems to those issues.

Entertainment Law

Particular problems related to the rights of performing artists and producers in the entertainment industry, including a comparison between the situation in the U.S. and the EU, inter alia with respect to the relative strength of the parties involved, as reflected e.g. in collective agreements and the role of trade unions, branch organizations etc.; problems of inter-

national contractual law in the entertainment industry; protection of merchandising property.

Entrepreneurship

Broad coverage of entrepreneurial issues in privately held companies, focusing on fast-growing high-tech ventures where firm value is highly dependent on intellectual property, with particular attention to start-up financing. The course combines lectures and discussions with expert guest speakers.

Industrial Organization and Intellectual Property

This course will focus on the conflict between the protection of Intellectual Property and Competition Policy. This conflict is particularly important for industries at the centre of the emerging knowledge economy. The course will provide an introduction to the economic rationale for both types of policy and clarify how they conflict. The conflict will be illustrated on the basis of recent examples. Possible approaches to reconciling the two kinds of policy will be discussed. In this context the economic analysis of standards, patent pools, licensing and other forms of cooperation between firms will be introduced. This course seeks to introduce participants to a specific area of economics as well as the methods of economic analysis applied there. Economic analysis is becoming increasingly important in the field of competition policy, and this course seeks to provide a foundation for non-economists who will regularly deal with economists and their methods.

Innovation Policy

Analysis of the theoretical rationales underlying innovation policies and the institutional implementations of those policies in various nations and supranational organizations, including consideration both of the crucial roles of intellectual property rights systems and of the problems they create. Consideration of intellectual property systems in conjunction with other elements of innovation policies, such as subsidization of R&D, tax incentives for innovation activities, and preferential treatment of particular sources of finance (e.g., private equity, small business loans for innovation projects); quantification of the economic effects of these policies.

Intangible Assets Valuation

Consideration of approaches to the valuation of various types of intangible assets, such as patent rights, copyrights and brand names, in the course of licensing negotiations, valuation of start-ups, mergers, acquisitions, and general strategic planning. Emphasis is placed on a detailed understanding of theoretical underpinnings as well as the actual execution of IA valuation tasks. Practitioners from the IP community will be involved to provide hands-on experience in asset valuation.

Intellectual Property Project Management

An introduction to appropriate techniques for managing, valuing, selecting and processing intellectual property projects,

based on the premise that intellectual property is in fact created through projects, such as research projects that lead to patents. The course will combine lectures, discussions and case studies.

Intellectual Property Prosecution and Enforcement

Sanctions and enforcement in IP law, with a special view to patent prosecution under German, European and U.S. law; policy and practice considerations in the enforcement of patents and other IP rights; survey of EU legislation on customs control and seizure, as compared to the situation in the U.S., and on pending EU legislation with respect to sanctions for IP infringement.

Internet Law I

Speech on the Internet, including governmental attempts to control or filter speech; intermediary liability for third-party speech; digital rights management and other copyright issues; and domain names as speech; as well as a consideration of the rules and institutions that permit or disallow governance of these issues.

Internet Law II

Electronic commerce issues, including further exploration of copyright and trademark issues (such as framing, linking, and metatags); privacy rights and the database debates; trespass and related theories of property rights; and contracting on the Internet. Consideration will also be given to computer crimes and to governmental attempts to regulate cyberspace like other “places,” such as through zoning and accessibility laws.

Managerial Finance

Introduction to financial management issues in companies, most importantly financial statement analysis, financial planning and corporate control, with special emphasis on management issues of intellectual property companies. The course combines lectures, discussions and case studies.

Practical Training in European Patent Law, especially Biotech Patent Law

Application of the theory of European and international patent law, especially biotech patent law, to practical cases, including discussion and analysis of recent decisions; training on practice cases; patent granting procedure before the EPO; claim drafting practice; and discussion of special problems, such as those deriving from the nature of subject matter to be patented.

Practical Training in Media Law

Practical cases in media law, with a special view to problems occurring in a networked environment. Drafting of contracts, in a national as well as an international context; implications of legal choices in a variety of regulatory frameworks for the production and transmission of protected content; problems resulting from technical protection measures with respect to

access to information; discussion and analysis of recent decisions and legal developments, e.g. with respect to the EU-Infosoc directive.

Privacy and Publicity

Protection of privacy, including protection of private data; personality merchandising under U.S. law with a comparative view to relevant EU legislation as well as national law in selected EU countries, particularly in Germany and in the United Kingdom.

Protection of Databases, Plant Varieties and Semi-Conductors

Comparison of the different regimes of sui generis protection for databases, plant varieties and semiconductors, including EU law, American law, and relevant international conventions. Particular focus on database protection, including the emerging case law in EU countries; problems with respect to competition aspects; and the debate about the appropriateness and feasibility of database protection.

Start-up Companies and Intellectual Property

During this course problems of IP in start-ups will be discussed. Real examples of different complexity will be analyzed. Solutions for licensing as well as cost and valuation problems are presented.

Taxation of Intellectual Property

Domestic and international aspects of intellectual property taxation; tax treatment of royalties and artistic or scientific services; EC developments.

Technical Protection of Authors' Rights

In the age of the digital computer and the internet, authors' rights are increasingly protected by technical measures such as encryption, flags, degradation schemes, watermarking, and so on. In this course, we will study those technologies and the law that protects and regulates them, including the U.S. Digital Millennium Copyright Act, the European Copyright Directive and national implementations of that Directive, the WIPO Copyright Treaty, and the WIPO Performance and Phonograms Treaty. We will also consider the impact of these technologies on traditional limitations on authors' rights such as fair use.

Appendix 2: MIPLC Class Schedule for the Academic Year 2003/04

Week	Day	Course	Lecturer	9:30 - 10:40	10:50 - 12:00	12:10 - 12:45	14:10 - 15:00	15:10 - 16:00	16:10 - 17:00
42	Mon 13.10.2003	Welcome & Introduction	Straus						
	Tue 14.10.2003	Legal Tradition (Civil Law & Common Law)	Ann/Crews			Ann		Crews	
			Crews						
			Cornish						
	Wed 15.10.2003		Crews						
Thu 16.10.2003	Legal Research & Writing	Crews							
Fri 17.10.2003									
43	Mon 20.10.2003	Jurisdiction & Conflict of Laws	Dinwoodie						
	Tue 21.10.2003								
	Wed 22.10.2003								
	Thu 23.10.2003	European & International Law	Möllers						
	Fri 24.10.2003								
44	Mon 27.10.2003	European Copyright Law	v. Lewinski						
	Tue 28.10.2003								
	Wed 29.10.2003	No Class							
	Thu 30.10.2003								
	Fri 31.10.2003	European & International Law	Möllers						
45	Mon 03.11.2003	European Copyright Law	Drexl						
	Tue 04.11.2003								
	Wed 05.11.2003		Hugenholtz						
	Thu 06.11.2003								
	Fri 07.11.2003								
46	Mon 10.11.2003	Computers and the Law	Dreier						
	Tue 11.11.2003								
	Wed 12.11.2003								
	Thu 13.11.2003	European Patent Law	Straus						
	Fri 14.11.2003								
47	Mon 17.11.2003	European Patent Law	Pumfrey						
	Tue 18.11.2003								
	Wed 19.11.2003								
	Thu 20.11.2003		Moufang						
	Fri 21.11.2003								
48	Mon 24.11.2003	No Class							
	Tue 25.11.2003	European, US & International Trademark Law	Kur						
	Wed 26.11.2003		v. Bomhard						
	Thu 27.11.2003								
	Fri 28.11.2003		Kur/v. Bomhard	Kur	v. Bomhard				
49	Mon 01.12.2003	European, US & International Trademark Law	Brauneis						
	Tue 02.12.2003								
	Wed 03.12.2003								
	Thu 04.12.2003		Kur						
	Fri 05.12.2003	No Class							
50	Mon 08.12.2003	European, US & International Design Law	Kur						
	Tue 09.12.2003								
	Wed 10.12.2003		Garde						
	Thu 11.12.2003								
	Fri 12.12.2003	Exam (written)							
				European & International (WTO) Law					
						Exam (take home): Jurisdiction & Conflict of Laws			

Week	Day	Course	Lecturer	9:30 - 10:40	10:50 - 12:00	12:10 - 12:45	14:10 - 15:00	15:10 - 16:00	16:10 - 17:00
51	Mon 15.12.2003	No Class							
	Tue 16.12.2003								
	Wed 17.12.2003								
	Thu 18.12.2003								
	Fri 19.12.2003								
52-1	CHRISTMAS BREAK								
2	Mon 05.01.2004	IP Prosecution & Enforcement	Kieff						
		Managerial Finance	Kaserer						
	Tue 06.01.2004	HOLIDAY							
	Wed 07.01.2004	IP Prosecution & Enforcement	Kieff						
	Thu 08.01.2004	IP Prosecution & Enforcement	Kieff						
3	Fri 09.01.2004	IP Prosecution & Enforcement	Kieff						
	Mon 12.01.2004	IP Prosecution & Enforcement	Pagenberg						
		Managerial Finance	Kaserer						
	Tue 13.01.2004	IP Prosecution & Enforcement	Pagenberg						
		Taxation of IP	Schön						
4	Wed 14.01.2004	IP Prosecution & Enforcement	Kroher						
		Exam (written)						Trademark Law	
	Thu 15.01.2004	Innovation Policy	Harhoff/Fier						
		Computers and the Law	Lehmann						
	Fri 16.01.2004	Innovation Policy	Harhoff/Fier						
5	Mon 19.01.2004	IP Prosecution & Enforcement	Kroher						
		Managerial Finance	Kaserer						
	Tue 20.01.2004	Licensing of IP Rights	Pagenberg						
		Taxation of IP	Schön						
	Wed 21.01.2004	Licensing of IP Rights	Pagenberg						
6		Exam (oral)						Design Law	
	Thu 22.01.2004	Innovation Policy	Harhoff/Fier						
		Computers and the Law	Lehmann						
	Fri 23.01.2004	Innovation Policy	Harhoff/Fier						
	7	Mon 26.01.2004	Entrepreneurship	Bassen					
		Managerial Finance	Kaserer						
Tue 27.01.2004		Entrepreneurship	Bassen						
		Taxation of IP	Schön						
Wed 28.01.2004		Exam (oral)						European Patent Law	
8	Thu 29.01.2004	Entrepreneurship	Asgari						
		Computers and the Law	Lehmann						
	Fri 30.01.2004	Entrepreneurship	Poech						
		Licensing of IP Rights	Hilty						
	9	Mon 02.02.2004	IP Project Management	Kolisch					
		Managerial Finance	Kaserer						
Tue 03.02.2004		Taxation of IP	Schön						
Wed 04.02.2004		Protection of Databases, Plant Varieties, and Semi-Conductors	Schubert			Semi-Conductors			
		Exam (oral)						European Copyright Law	
10	Thu 05.02.2004	Protection of Databases, Plant Varieties, and Semi-Conductors	Straus		Plant Varieties				
		Computers and the Law	Lehmann						
	Fri 06.02.2004	IP Project Management	Kolisch						
	Protection of Databases, Plant Varieties, and Semi-Conductors	Leistner					Databases		

Week	Day	Course	Lecturer	9:30 - 10:40	10:50 - 12:00	12:10 - 12:45	14:10 - 15:00	15:10 - 16:00	16:10 - 17:00	
7	Mon 09.02.2004	Unfair Competition (I)	Ohly							
		Managerial Finance	Kaserer							
	Tue 10.02.2004	Unfair Competition (I)	Ohly							
		Taxation of IP	Schön							
	Wed 11.02.2004	Exam (written)					Prosecution & Enforcement			
Thu 12.02.2004	IP Project Management	Kolisch								
	Computers and the Law	Lehmann								
Fri 13.02.2004	Licensing of IP Rights	Hilty								
8	Mon 16.02.2004	Unfair Competition (I)	Ohly							
		Managerial Finance	Kaserer							
	Tue 17.02.2004	Unfair Competition (I)	Ohly							
		Taxation of IP	Schön							
	Wed 18.02.2004	Exam (written)					Protection of Databases etc.			
Thu 19.02.2004	Computers and the Law	Lehmann								
Fri 20.02.2004	IP Project Management	Kolisch								
	Licensing of IP Rights	Goddar						until 18:00		
9	Mon 23.02.2004	Exam (written)		Licensing of IP Rights						
	Tue 24.02.2004	Exam (written)		Managerial Finance						
		Exam (written)				IP Project Management				
	Wed 25.02.2004	Exam (written)		Taxation of IP						
	Thu 26.02.2004	Exam (written)		Computer & the Law						
	Fri 27.02.2004	Exam (written)					Innovation Policy			
Exam (written)			Entrepreneurship							
SPRING BREAK										
17	Mon 19.04.2004	Unfair Competition (II)	Loschelder							
	Tue 20.04.2004	Unfair Competition (II)	Loschelder							
	Wed 21.04.2004	Study Visit, European Patent Office			9:00 - 17:00					
	Thu 22.04.2004	European & US Competition Law	Kort							
		Pract. Train. in Europ. Patent Law	Geissler							
Fri 23.04.2004	European & US Competition Law	Kort								
18	Mon 26.04.2004	Unfair Competition (II)	Loschelder							
	Tue 27.04.2004	Unfair Competition (II)	Loschelder							
	Wed 28.04.2004	Guest Lecture: Dr. Thomas Borecki, Baxter								
	Thu 29.04.2004	European & US Competition Law	Kort							
	Fri 30.04.2004	European & US Competition Law	Kort							
19	Mon 03.05.2004	Intangible Assets Valuation	Harhoff							
	Tue 04.05.2004	Intangible Assets Valuation	Harhoff							
		Intl. & Comp. Patent Law	Heath							
	Wed 05.05.2004	Intl. & Comp. Patent Law	Heath							
	Thu 06.05.2004	No Class								
Fri 07.05.2004	Intl. & Comp. Patent Law	Adelman/Rader								
20	Mon 10.05.2004	Intl. & Comp. Patent Law	Adelman/Rader							
		Practical Training in Media Law	Rosén					until 18:00		
	Tue 11.05.2004	Intl. & Comp. Patent Law	Adelman/Rader							
	Wed 12.05.2004	Practical Training in Media Law	Rosén							
		Intl. & Comp. Patent Law	Adelman/Rader							
Thu 13.05.2004	Intl. & Comp. Patent Law	Adelman/Rader								
Fri 14.05.2004	Pract. Train. in Europ. Patent Law	Geissler								
Fri 14.05.2004	Intl. & Comp. Patent Law	Adelman/Rader								

Appendix 2

Week	Day	Course	Lecturer	9:30 - 10:40	10:50 - 12:00	12:10 - 12:45	14:10 - 15:00	15:10 - 16:00	16:10 - 17:00	
21	Mon 17.05.2004	Exam (oral)		European and US Competition Law						
	Tue 18.05.2004	Exam (written)		Unfair Competition (I + II)						
	Wed 19.05.2004	No Class								
	Thu 20.05.2004	HOLIDAY								
	Fri 21.05.2004	Exam (written)		Intl. & Comp. Patent Law						
22	Mon 24.05.2004	Intangible Assets Valuation	Harhoff							
		Intl. & Comp. Copyright Law	Heath							
	Tue 25.05.2004	Intangible Assets Valuation	Harhoff							
		Intl. & Comp. Copyright Law	Heath							
	Wed 26.05.2004	Intl. & Comp. Copyright Law	Heath							
Thu 27.05.2004	Intl. & Comp. Copyright Law	Goldstein								
Fri 28.05.2004	Pract. Train. in Europ. Patent Law	Yeats								
Fri 28.05.2004	Intl. & Comp. Copyright Law	Goldstein								
Mon 31.05.2004	HOLIDAY									
23	Tue 01.06.2004	Exam (written)		Intangible Assets Valuation						
		Intl. & Comp. Copyright Law	Goldstein							
	Wed 02.06.2004	Intl. & Comp. Copyright Law	Goldstein							
	Thu 03.06.2004	Intl. & Comp. Copyright Law	Goldstein							
		Pract. Train. in Europ. Patent Law	Geissler							
Fri 04.06.2004	Intl. & Comp. Copyright Law	Goldstein								
24	Mon 07.06.2004	No Class								
	Tue 08.06.2004	Arbitration	Gurry							
	Wed 09.06.2004	Arbitration	Gurry							
	Thu 10.06.2004	HOLIDAY								
	Fri 11.06.2004	No Class								
25	Mon 14.06.2004	Exam (written)		Intl. & Comp. Copyright Law						
	Tue 15.06.2004	Entertainment Law	Dougherty							
	Wed 16.06.2004	Entertainment Law	Dougherty							
	Thu 17.06.2004	Entertainment Law	Loewenheim							
		Pract. Train. in Europ. Patent Law	Geissler							
Fri 18.06.2004	Entertainment Law	Loewenheim								
26	Mon 21.06.2004	Privacy & Publicity	Ohly							
	Tue 22.06.2004	Privacy & Publicity	Ohly							
	Wed 23.06.2004	Exam (oral)					Entertainment Law			
	Thu 24.06.2004	Industrial Organization & IP	von Graevenitz							
	Fri 25.06.2004	Industrial Organization & IP	von Graevenitz							
27	Mon 28.06.2004	Privacy & Publicity	Ohly							
	Tue 29.06.2004	Privacy & Publicity	Ohly							
	Wed 30.06.2004	Industrial Organization & IP	von Graevenitz							
		Arbitration	Barceló							
	Thu 01.07.2004	Industrial Organization & IP	von Graevenitz							
	Arbitration	Barceló								
Fri 02.07.2004	Industrial Organization & IP	von Graevenitz								
	Arbitration	Barceló								

Week	Day	Course	Lecturer	9:30 - 10:40	10:50 - 12:00	12:10 - 12:45	14:10 - 15:00	15:10 - 16:00	16:10 - 17:00
28	Mon 05.07.2004	Start-up Companies & IP	Hertel						
		Internet Law (I)	Nunziato				14:00 - 15:30		
	Tue 06.07.2004	Start-up Companies & IP	Hertel						
		Internet Law (I)	Nunziato				14:00 - 15:30		
	Wed 07.07.2004	Start-up Companies & IP	Hertel						
Internet Law (I)		Nunziato				14:00 - 15:30			
Thu 08.07.2004	Start-up Companies & IP	Hertel							
	Internet Law (I)	Nunziato				14:00 - 15:30			
Fri 09.07.2004	Start-up Companies & IP	Hertel							
29	Mon 12.07.2004	Exam (written)		Arbitration					
		Internet Law (I)	Nunziato				14:00 - 15:30		
	Tue 13.07.2004	Internet Law (I)	Nunziato				14:00 - 15:30		
	Wed 14.07.2004	Practical Training in Media Law	Schwarz						
		Internet Law (I)	Nunziato				14:00 - 15:30		
	Thu 15.07.2004	Practical Training in Media Law	Schwarz						
Internet Law (I)		Nunziato				14:00 - 15:30			
Fri 16.07.2004	No Class								
Sat 17.07.2004	Exam (written)		Internet Law (I)						
30	Mon 19.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Tue 20.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Wed 21.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Thu 22.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
Fri 23.07.2004	No Class								
31	Mon 26.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Tue 27.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Wed 28.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
	Thu 29.07.2004	Technical Protection of Author's Rights	Brauneis	09:15 - 10:45					
		Cross-Border Trade of IP	Schechter		11:00 - 12:30				
		Internet Law (II)	Heymann				14:00 - 15:30		
Fri 30.07.2004	No Class								
Sat 31.07.2004	Exams (written)		Technical Protection of Author's Rights / Cross-Border Trade in IP / Internet Law (II)						
32	Mon 02.08.2004	No Class							
	Tue 03.08.2004	Exam (written)		Industrial Organization					
		Exam (written)					Privacy & Publicity		
	Wed 04.08.2004	Exam (written)		Start-up Companies & IP					
	Thu 05.08.2004	Exam (written)		Practical Training in Media Law					
Fri 06.08.2004	Exam (oral)		Practical Training in Patent Law						

Appendix 3: Lecturer Evaluation Form

I. General Questions

1. Name of course teacher: _____

2. Course title: _____

II. Preparation and presentation of materials

	completely agree				completely disagree
3. The lecturer explains difficult terms and concepts very well	<input type="checkbox"/>				
4. The lecturer clarifies necessary background information and related concepts very well	<input type="checkbox"/>				
5. The lecturer relates the material to other courses and topics	<input type="checkbox"/>				
6. The course content is very well structured	<input type="checkbox"/>				
7. The lecturer uses clear examples to illustrate the subject matter	<input type="checkbox"/>				
8. The lecturer expresses himself clearly and understandably	<input type="checkbox"/>				
9. The lecturer concentrates on areas relevant to the subject	<input type="checkbox"/>				
10. The lecturer repeats important points as appropriate	<input type="checkbox"/>				
11. The lecturer ends each topic with a summary	<input type="checkbox"/>				
12. Supporting media (board, OHPs, video, slides etc.) are used well	<input type="checkbox"/>				
13. The lecture script (if given) is very useful pre and post class reading, providing suitable support throughout the course.	<input type="checkbox"/>				

III. Motivation and teaching style of the lecturer

	completely agree				completely disagree
14. The lecturer takes great care to encourage the students' learning processes	<input type="checkbox"/>				
15. The lecturer is strongly engaged with the subject matter	<input type="checkbox"/>				
16. The lecturer is available outside of class time, e.g. answering questions after lectures	<input type="checkbox"/>				
17. The lecturer allows questions during the lecture	<input type="checkbox"/>				
18. The lecturer treats the students fairly and with respect	<input type="checkbox"/>				

IV. Personal benefit from the course

19. The lecture encouraged me to think independently	<input type="checkbox"/>				
20. The lecture increased my interest in the subject	<input type="checkbox"/>				
21. I enjoyed attending the lecture	<input type="checkbox"/>				

What I liked about the lecture: _____

What I didn't like about the lecture: _____

I have the following suggestions/comments: _____

Thank you for your cooperation

Appendix 4: MIPLC Faculty Members, Academic Year 2003/04

Professor Ann-Kristin Achleitner

Technische Universität München,
Germany

Professor Martin J. Adelman

The George Washington University Law School,
Washington, DC, USA

Professor Christoph Ann

Technische Universität München,
Germany

Dr. Sohél Asgari

Technische Universität München,
Germany

Professor John J. Barceló

Cornell University,
Ithaca, USA

Professor Alexander Bassen

Hamburger Universität für Wirtschaft und Politik,
Germany

Dr. Verena von Bomhard

Lovells,
Alicante, Spain

Professor Robert Brauneis

The George Washington University Law School,
Washington, DC, USA

Professor William R. Cornish

Cambridge University,
Cambridge, UK

Professor Kenneth D. Crews

Indiana University,
Indianapolis, USA

Professor Graeme Dinwoodie

Chicago-Kent College of Law,
Chicago, USA

Professor F. Jay Dougherty

Loyola Law School,
Los Angeles, USA

Professor Thomas Dreier

Universität Karlsruhe (TH),
Germany

Professor Josef Drexler

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Prof. John F. Duffy

The George Washington University Law School,
Washington, DC, USA

Dr. Andreas Fier

Zentrum für Europäische Wirtschaftsforschung,
Mannheim, Germany

Dr. Tanuja Garde

Queen Mary Intellectual Property Research Institute,
London, UK

Dr. Bernhard Geissler

Bardehle Pagenberg Dost Altenburg Geissler Isenbruck,
Munich, Germany

Dr. Heinz Goddar

Boehmert & Boehmert,
Munich, Germany

Professor Paul Goldstein

Stanford Law School,
Stanford, USA

Dr. Georg von Graevenitz

Technische Universität München,
Germany

Dr. Francis Gurry

World Intellectual Property Organization,
Geneva, Switzerland

Professor Dietmar Harhoff

Ludwig Maximilian University,
Munich, Germany

Dr. Christopher Heath

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Dr. Bernhard Hertel

Garching Innovation GmbH,
Munich, Germany

Prof. Laura Heymann

The George Washington University Law School,
Washington, DC, USA

Professor Reto Hilty

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Professor Bernt Hugenholtz

Instituut voor Informatierecht,
Amsterdam, The Netherlands

Professor Christoph Kaserer

Technische Universität München,
Germany

Professor F. Scott Kieff

Washington University in St. Louis School of Law,
St. Louis, USA

Professor Rainer Kolisch

Technische Universität München,
Germany

Professor Michael Kort

University of Augsburg,
Germany

Dr. Jürgen Kroher

Kroher u. Strobel,
Munich, Germany

Professor Annette Kur

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Professor Michael Lehmann

Ludwig Maximilian University,
Munich, Germany

Dr. Matthias Leistner

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Dr. Silke von Lewinski

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Professor Ulrich Loewenheim

Johann Wolfgang Goethe University,
Frankfurt am Main, Germany

Dr. Michael Lohschelder

Deutschen Vereinigung für Gewerblichen Rechtsschutz
und Urheberrecht e.V.,
Köln, Germany

Professor Thomas M.J. Möllers

University of Augsburg,
Germany

Dr. Rainer Moufang

European Patent Office,
Munich, Germany

Professor Dawn C. Nunziato

The George Washington University Law School,
Washington, DC, USA

Professor Ansgar Ohly

University of Bayreuth,
Germany

Dr. Jochen Pagenberg

Bardehle Pagenberg Dost Altenburg Geissler Isenbruck,
Munich, Germany

Dr. Angela Poech

Technische Universität München,
Germany

The Honourable Justice Nicholas Pumfrey

Royal Courts of Justice,
London, UK

The Honorable Judge Randall R. Rader

US Court of Appeals for the Federal Circuit,
Washington, DC, USA

Professor Ralf Reichwald

Technische Universität München,
Germany

Professor Jan Rosén

Stockholm University,
Sweden

Professor Roger E. Schechter

The George Washington University Law School,
Washington, DC, USA

Professor Wolfgang Schön

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Dr. Helmut Schubert

Fraunhofer Patent Center,
Munich, Germany

Professor Mathias Schwarz

Schwarz Kelwing Wicke Westpfahl,
Munich, Germany

Professor Joseph Straus

Max Planck Institute for Intellectual Property,
Competition and Tax Law,
Munich, Germany

Professor Günther Strunk

Technische Universität Ilmenau,
Germany

Professor Robert K. von Weizsäcker

Technische Universität München,
Germany

Dr. Siobhán Yeats

European Patent Office,
Munich, Germany

Appendix 5: Tutors, Academic Year 2003/04

Dr. Alexander Bayer

Preu, Bohlrig & Partner,
Munich

Dr. Eva-Irina von Gamm

HK Krüger Rechtsanwälte,
Munich

Ms. Karolina Herrlinger

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Mr. Alexander Klicznik

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Ms. Birgit Kramer

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Ms. Stefanie Nabrotzki

Technische Universität München

Dr. Ralph Nack

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Dr. Michael Schneider

Meissner, Bolte & Partner,
Munich

Ms. Martina Schuster

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Ms. Radadiana Taric

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Mr. Wolrad Prinz zu Waldeck und Pyrmont

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Ms. Eva Willnegger

Max Planck Institute for Intellectual Property,
Competition and Tax Law

Responsible (V.i.S.d.P):

Professor Dr. Dres h.c. Joseph Straus
Chair, Managing Board
Munich Intellectual Property Law Center
Marstallplatz 1
80539 München
Germany
Phone: +49 (89) 24246-410
Fax: +49 (89) 24246-506
E-Mail: j.straus@miplc.de

Design & Production:

vmd
Verlag + Medien Design
München

Contact:

Ms. Margit Hinkel
Administrative Director
Munich Intellectual Property Law Center
Marstallstraße 8
80539 München
Germany
Phone: +49 (89) 24246-5321
Fax: +49 (89) 24246-522
E-Mail: m.hinkel@miplc.de

Photos:

Filser (S. 3)
Wyszengrad (S. 4/5)
Martin (S. 5)
Filser (S. 6/7)
Fischer (S. 13)

