

# 9th MIPLC Alumni Conference on Intellectual Property and Competition Law

Munich, 20 April 2024

Literaturhaus München, Salvatorplatz 1, 3rd floor, 80333 Munich

## Program

8:30 a.m. *Registration*

**9:05 a.m. Welcome and Introduction**

*Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich, Germany*

**9:15 a.m. Session 1: Patent Law: New Challenges, New Possibilities**

*Chair: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert, Munich, Germany*

9:15 a.m. The Patent Framework for Artificial Intelligence in the United States with a Focus on the DABUS Cases

*Joel Gotkin (Class of 2010/11), Oliff PLC, St. Louis, Missouri, United States of America*

9:35 a.m. Is Patent Term Adjustment in Brazil Currently Possible?

*Dr. Viviane Kunisawa (Class of 2005/06), Daniel Law, São Paulo, Brazil*

9:55 a.m. Discussion

10:20 a.m. *Coffee*

**11:00 a.m. Session 2: IP in the Dynamic Content Industry**

*Chair: Prof. Dr. Christoph Ann, MIPLC Project Board, Technical University of Munich*

11:00 a.m. New Developments in the Market for Collective Rights Management in the EU – Collecting Societies in a Dynamic Market

*Gil Dagan, (Class of 2021/22), Max Planck Institute for Innovation and Competition, Munich, Germany*

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11:20 a.m. “Gamification” of the Entertainment Industry – Video Games and IP  
*José Roberto Herrera Díaz, (Class of 2007/08), Herrera Díaz Abogados,  
Bogotá, Colombia*

11:40 a.m. Discussion

**12:05 p.m. Session 3: New Regulatory Developments in IP and Data**

*Chair: Prof. Dr. Michael Kort, MIPLC Project Board, University of Augsburg*

12:05 p.m. Analysis of the Proposal for a European Health Data Space (EHDS): An IP  
and Competition Perspective  
*Carolina Banda (Class of 2016/17), Max Planck Institute for Innovation and  
Competition, Munich, Germany*

12:25 p.m. Standard Essential Patents: Current Regulatory Initiatives  
*Dr. Agnieszka Kupzok (Class of 2005/06), Nokia, Munich, Germany*

12:45 p.m. Discussion

**1:10 p.m. Lunch**

**2:45 p.m. Session 4: Data Governance Approaches: Lessons from both sides of the  
Atlantic**

*Chair: Prof. Dr. Josef Drexler, Chair MIPLC Project Board, Max Planck Insti-  
tute for Innovation and Competition, Munich, Germany*

2:45 p.m. Relationship between Infrastructural Design and Choice of Data Govern-  
ance: Example of the European Health Data Space (EHDS)  
*Jennifer Rodríguez (Class of 2016/17), Max Planck Institute for Innovation  
and Competition, Munich, Germany*

3:05 p.m. Commons for the Commons: Climate Action in the Amazon through Data  
Collaboratives  
*Carolina Banda and Germán Johannsen (Class of 2016/17), Max Planck  
Institute for Innovation and Competition, Munich, Germany*

3:25 p.m. Discussion

3:50 p.m. Coffee

**4:20 p.m. Panel 5: Digital Trade and Data Flows: Between IP and Data Law**

*Chair: Shraddha Kulhari, Project Coordinator MIPLC, Max Planck Institute for Innovation and Competition, Munich, Germany*

4:20 p.m. The Elephant in the Room: International Personal Data Transfers

*Mikołaj Rogowski (Class of 2014/15), Arcadis, Munich, Germany*

4:40 p.m. Interfacing Global Intellectual Property and Digital Trade: Evidence from Preferential Trade Agreements

*Dr. María Vasquez-Callo Müller (Class of 2015/16), University of Lucerne, Switzerland*

5:00 p.m. Discussion

**5:25 p.m. Closing Remarks**

*5:45 p.m. End of Conference*

**6:30 p.m. Dinner, Drinks and Dancing at Park Café, Munich**  
(Sophienstraße 7, 80333 Munich)



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