

## **New Developments in the Market for Collective Rights Management in the EU – Collecting Societies in a Dynamic Market**

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### **Abstract**

Collective management is essential for the music industry, and is expected to remain so in the foreseeable future. However, the EU music collective rights management (CRM) market is currently going through a substantial transition, which is transforming many of its fundamental characteristics. From a traditional, static market, it is gradually becoming a market with dynamic features.

This transition is occurring due to new technologies (such as blockchain and artificial intelligence), regulatory changes and newly emerging business models in the market. The presentation will review the key elements that illustrate the new market dynamics, and discuss their implications and potential consequences for the regulatory framework that applies in the field.