

8th MIPLC Alumni Conference on Intellectual Property and Competition Law

Munich, February 29, 2020

Literaturhaus München, Salvatorplatz 1, 3rd floor, 80333 Munich

Program

8:30 a.m. Registration

9:00 a.m. Welcome and Introduction

Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich, Germany

9:05 a.m. Address

Georg Kreuz, Chief IP Counsel Europe, Huawei Technologies Co., Ltd., Platinum Sponsor

9:10 a.m. Address

Mikolaj Rogowski, Privacy and Security Legal, Intel Corp, Platinum Sponsor

9:15 a.m. Panel 1: Examining the Functional Boundaries of Trademark and Unfair Competition

Chair: Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich, Germany

9:15 a.m. Shape marks - from past decisions to Gömböc. What's next?

Florica Rus (Class of 2015/16), Bomhard IP, Alicante, Spain

9:35 a.m. Determining the Proper Scope of Unfair Competition

Dr. Nuno Sousa e Silva (Class of 2012/13), Universidade Católica Portuguesa, Lisbon, Portugal

9:55 a.m. Discussion

10:25 a.m. Coffee

11:05 a.m. Panel 2: Trade Secrets in Two Settings: Employment and Litigation

Chair: Prof. Dr. Lena Maute, University of Augsburg

11:05 a.m. Cocktails on the Rocks: The challenges of enforcing trade secrets against former employees

Dr. Magdalena Kolasa (Class of 2010/11), Munich, Germany

11:25 a.m. The Protection of Trade Secrets when Obtaining Evidence in Patent Litigation

Vilhelm Schröder (Class of 2015/16), Roschier, Helsinki, Finland

11:45 a.m. Discussion

12:15 p.m. Panel 3: Big Data and Competition Law

Chair: Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich, Germany

12:15 p.m. EU-Merger Control & Big Data: On data-specific theories of harm
Germán Johannsen (Class of 2016/17), Max Planck Institute for Innovation and Competition, Munich, Germany

12:35 p.m. Discussion

12:50 p.m. Announcement of the MIPLC Alumni Scholar 2019/20 followed by Lunch

2:30 p.m. Panel 4: Patent Eligibility and Computer-Implemented Innovation

Chair: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert, Munich

2:30 p.m. An additional hurdle? How the patentability of simulation method (G1/19) could impact innovation in emerging technologies

Preston Richard (Class of 2010/11), Bardehle Pagenberg, Munich, Germany

2:50 p.m. Abstract Guidance for Abstract Ideas: How 35 U.S.C. §101 subject matter eligibility has evolved post *Alice* and Tips for Strengthening Claims Directed to Computer-Implemented Inventions

Joel M. Gotkin (Class of 2010/11), Oliff PLC, St. Louis, Missouri, United States of America

3:10 p.m. Discussion

3:40 p.m. Panel 5: Copyright and Related Rights in the Digital Single Market

Chair: Seth Ericsson, Program Director MIPLC

3:40 p.m. Is the EU's New Text and Data Mining Exception Everything It's Cracked up to be?

William Wortley (Class of 2014/15), Bird & Bird, London, United Kingdom

4:00 p.m. How to License Article 17?

Dr. João Pedro Quintais (Class of 2010/11), University of Amsterdam, Netherlands

4:20 p.m. Discussion

4:50 p.m. *Coffee*

5:20 p.m. **Panel 6: Traditional Knowledge and Innovation**

Chair: Prof. Dr. Michael Kort, MIPLC Project Board, University of Augsburg

5:20 p.m. Examining the Intersection of Traditional Knowledge and Genetic Resources in Mexico and in the Americas

Marina Hurtado Cruz (Class of 2008/09), Baker McKenzie, Mexico City, Mexico

5:40 p.m. Creativity and Innovation for Gender Empowerment: A case study of the Maasai

Dr. Eliamani Isaya Laltaika (Class of 2006/07), Monduli Institute of Technology, Entrepreneurship and Cooperatives MITEC, Monduli, Tanzania

6:00 p.m. Discussion

6:30 p.m. Closing Remarks

6:45 p.m. End of Conference

7:30 p.m. Dinner, Drinks and Dancing at Pratersinsel 3-4, Munich

We sincerely thank our sponsors for generously supporting this event:

Intel Corporation

