

friends  
of  
the  
**MIPLC**



# 9th Annual MIPLC Alumni Conference 2024 Sponsorship Brochure

## The Annual MIPLC Alumni Conference

The Annual MIPLC Alumni Conference provides a venue where our network of over 500 MIPLC Alumni has the opportunity to return to Munich, share their experiences, discuss cutting-edge IP, competition law and other closely related issues. It is an occasion to reconnect with old friends, make new connections, and expand their professional networks. Both the conference and the evening event (dinner followed by a party) offer ample opportunity for these activities.

The conference is open to the greater MIPLC community which includes alumni, students, faculty, members of the MIPLC governing bodies, internship sponsors, employers, members of the “Friends of the MIPLC e.V.” and other supporters of the MIPLC.

The conference is jointly organized by the MIPLC and “Friends of the MIPLC e.V.”.

## The MIPLC LL.M. Program



The Munich Intellectual Property Law Center (MIPLC) is a cooperation project of the Max Planck Institute for Innovation and Competition, the Technical University of Munich, the University of Augsburg and The George Washington University. Founded in 2003, the jointly run international LL.M. program “Intellectual Property and Competition Law” is one of the world’s leading programs dedicated to education in these areas of law.

MIPLC equips its graduates with the knowledge and skills necessary to handle complex IP, competition and innovation issues in a global context. The program covers both the civil law and common law jurisdictions and offers a wide array of courses in all areas of IP and adjacent fields. The curriculum is delivered by an international faculty comprising of more than 70 members – professors and practitioners alike – all renowned experts in their fields.

MIPLC students come from all over the world, representing over 80 countries and have backgrounds in law, science, engineering, economics and other fields.

### **Friends of the MIPLC e.V.**

“Friends of the MIPLC e.V.” is a registered, non-profit association established to foster the development of the MIPLC Cooperation Project ([www.friends-miplc.org](http://www.friends-miplc.org)).

You may also wish to refer to the conference website at <https://www.miplc.de/alumni/alumni-conference/conference-2024/>

### **Sponsorship Opportunities**

Sponsoring the MIPLC Alumni Conference is an excellent way to increase your target visibility among global IP professionals and leaders in the field from all around the world. As a Sponsor, you also have the opportunity to showcase your alignment with MIPLC’s commitment to shaping the brightest minds in the global IP community and bringing them together through this event. Below you will find the various sponsorship packages. If none of the sponsoring packages fully align with your marketing objectives, please contact Seth Ericsson at +49 89 24246-5348 or [info@friends-miplc.org](mailto:info@friends-miplc.org) to explore alternative options.

Package Benefit	Platinum	Gold	Aperitif	Silver	DJ <sup>1</sup>	Bronze	Name tag lanyard
Publicity on conference website <sup>2</sup>	X						
Roll-up/ poster in lecture hall near speaker podium <sup>3</sup>	X						
5' Welcome Address to Kick-off Conference	X						
5' Dinner Speech at Evening Event			X				
Roll-up/ poster in registration or refreshment area <sup>4</sup>	X	X	X or	X	X or		
Roll-up/ poster in restaurant <sup>5</sup>			X		X		
Logo on name tag lanyard <sup>6</sup>							X
Promo materials in conference folder <sup>7</sup>	X or	X or					
Give-away item <sup>8</sup>	X	X					
Complimentary passes for conference and dinner	4	2	2	2	1	1	1
Social media promotion <sup>9</sup>	X	X	X	X	X	X	X
Logo Placement <sup>10</sup>	X	X	X	X	X	X	X
<b>Price (EUR)</b>	<b>5,000</b>	<b>3,000</b>	<b>2,000</b>	<b>1,500</b>	<b>1,000</b>	<b>750</b>	<b>750</b>

<sup>1</sup> DJ for the dance party after dinner.

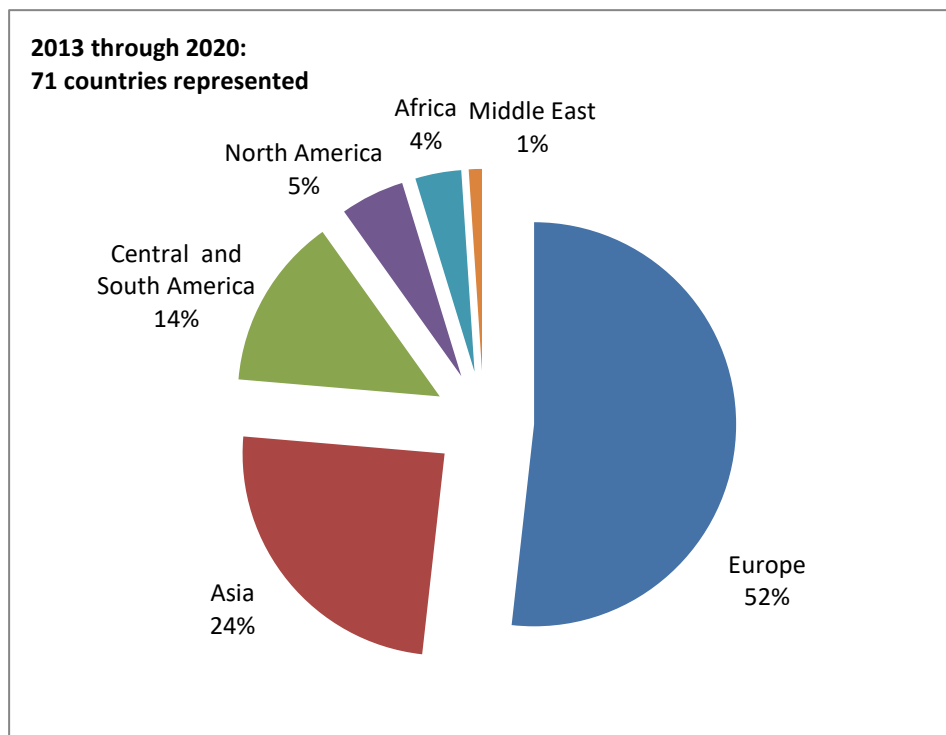
<sup>2</sup> The sponsor is given the opportunity to present the company or firm on the conference website with a text of up to 250 words and one or two photos.

<sup>3</sup> To be provided by sponsor

- <sup>4</sup> To be provided by sponsor
- <sup>5</sup> On space-availability basis, please check back with the organizer.
- <sup>6</sup> Sponsor's logo printed on name tag lanyards; lanyards with logo are supplied by the sponsor and must reach the organizer a minimum of one week before the conference.
- <sup>7</sup> Print materials, note pads, pens, or memory sticks. Items have to be received by the organizer a minimum of one week before the conference.
- <sup>8</sup> Advertising item other than those listed under (6) distributed to all participants at registration. Items have to be received by the organizer a minimum of one week before the conference.
- <sup>9</sup> Pre- or post-conference posts on the MIPLC social media channels (Facebook, LinkedIn, Instagram).
- <sup>10</sup> Sponsor's logo will be included:
  - in the conference invitation e-mail, if booking and payment is received in time;
  - on the conference website, including a link to the firm's homepage;
  - in the conference program;
  - on the sponsor PPT slide displayed at the beginning of the conference, before each panel and during the breaks.

## Past Conference Figures

### 1. Participation by Region



### 2. Participation by Affiliation

#### Law Firms & Patent Law Firms

AEQUO, Ukraine  
 Bardehle Pagenberg, Germany  
 Berzek Hukuk Bürosu, Turkey  
 Facio & Cañas, Costa Rica  
 BEST Rechtsanwälte PatmbB  
 Bettinger Scheffelt Kobiako von Gamm, Germany  
 Boekx Advocaten, Netherlands  
 Boehmert & Boehmert, Germany  
 BomhardIP, Spain  
 BonelliErede, Italy  
 Bryan Cave Leighton Paisner LLP, Russia  
 Cavelier Abogados, Colombia

Chien Yeh Law Offices, Taiwan  
 Christoforos A. Christoforou & Associates LLC, Cyprus  
 Fasken Martineau DuMoulin S.E.N.C.R.L., s.r.l., Canada  
 Fox Rothschild LLP, United States  
 Freshfields Bruckhaus Deringer, Germany  
 Fujimoto & Fujimoto, Japan  
 Gipson Hoffman & Pancione  
 Grünecker, Germany  
 Hassan Shaikh & Company  
 Hauptman Ham LLP, United States  
 Hernández Martí Abogados, Spain  
 Herrera Díaz Abogados, Colombia  
 Heussen, Germany

Hoffmann Eitle, Germany  
 Hogan Lovells (CIS), Russian Federation  
 Hogan Lovells Studio Legale, Italy  
 Jones Day, Germany  
 Katzarov S.A., Switzerland  
 Keim IP, Germany  
 Kennedy Van der Laan, Netherlands  
 Kroher • Strobel, Germany  
 Kubota, Japan  
 Lattenmayer, Luks & Enzinger, Austria  
 Lee International IP and Law Group, Korea  
 Lloreda Camacho & Co., Colombia  
 Maiwald Patentanwalts GmbH, Germany  
 Marval, O'Farrell & Mairal, Argentina  
 Müller-Boré & Partner, Germany  
 Nishimura & Asahi, Japan  
 Noerr LLP, Germany  
 Office of Elisabeth Opie, Germany  
 Oliff PLC, United States  
 P&TS SA, Switzerland  
 Patent Law Works LLP, United States  
 Patentanwälte Freischem, Germany  
 patrick mirandah co. (s) pte ltd, Singapore  
 Pinheiro Torres, Cabral, Sousa e Silva & Associados, Portugal  
 Polakovič & Partners, Slovakia  
 Prüfer & Partner, Germany  
 Puschmann Borchert Bardehle, Germany  
 Reed Smith LLP, Germany  
 Regalado & Galindo Abogados, Mexico  
 Roschier Attorneys Ltd., Finland  
 SBGK Patent and Law Offices, Hungary  
 Šimonovská IP, Czech Republic  
 Soltysinski Kawecki & Szlezak, Poland  
 Stobbs IP Limited, United Kingdom  
 StratJuris Partners, India  
 Taylor Wessing, Germany  
 TBK, Germany  
 Vereenigde Octrooibureaux N.V., Netherlands  
 Vieira de Almeida & Associados, Portugal  
 Vossius & Partner, Germany  
 Weickmann & Weickmann, Germany  
 WuertembergerKunze, Germany  
 Wuesthoff & Wuesthoff, Germany  
 Yuasa and Hara, Japan

ZSP Patentanwälte, Germany

**Companies**

Accenture, Germany  
 Allianz SE, Germany  
 Apple GmbH, Germany  
 Ascenion GmbH, Germany  
 Brandstock Services AG, Germany  
 Cirque du Soleil, Canada  
 Connexios Life Sciences Pvt. Ltd., India  
 Constellium Switzerland Ltd., Switzerland  
 Crown Point Transcation LLC, United States  
 Dennemeyer & Associates S.A., Germany  
 Dennemeyer & Co. GmbH, Germany  
 Dream Broker, Finland  
 Ericsson GmbH, Germany  
 Esri Deutschland Group, Germany  
 Huawei, China  
 Intel Corporation, Germany  
 IP-SEVA, Germany  
 Kuhn Group SAS, France  
 LG Electronics, Korea  
 Magna International Inc., China  
 Merck KGaA, Germany  
 Microsoft Deutschland GmbH, Germany  
 Mitsui & Co. Deutschland GmbH, Germany  
 Mitsui Company, Japan  
 MorphoSys AG, Germany  
 Novartis Pharma AG Schweiz, Switzerland  
 Omega Consulting Group, Germany  
 octimine technologies GmbH, Germany  
 Oracle, India  
 Osram GmbH, Germany  
 PPD, Germany  
 Samsung Electronics, Belgium  
 Sandoz International GmbH, Germany  
 Saudi Aramco, Saudi Arabia  
 Siemens AG, Germany  
 Spotcap Global Services GmbH, Germany  
 Syngenta Proteção de Cultivos Ltda, Brazil  
 Technicolor, Germany  
 Technoform Bautech Kunststoffprodukte GmbH, Germany  
 Tuxera Inc., Finland  
 Wipro Limited, India

**Governmental and Private IP Institutions, NGOs**

Copyright Society of Tanzania  
 Creative Commons Portugal  
 Creative Commons Russia  
 European Commission, Belgium  
 European Parliament, Belgium  
 European Patent Institute, Germany  
 European Patent Office, Germany  
 EUIPO, Spain  
 GRUR, Germany  
 IFPI Brussels Regional Office, Belgium  
 IFRRO, Belgium  
 Indecopi, Peru  
 Japan Patent Office  
 Japanese Consulate General, Germany  
 Law Commission, Malawi  
 Lawyers Collective, India  
 National Scientific and Technical Research Council, Argentina  
 Norwegian Industrial Property Office  
 State Intellectual Property Office, China  
 Superintendency of Industry and Commerce, Colombia  
 Tokyo District Court, Japan  
 Turkish Patent Institute  
 World Health Organization, India  
 World Intellectual Property Organization, Switzerland  
 World Trade Organization

**Universities and Research Institutions**

Albany Law School, United States  
 Beijing University, China  
 Helmholtz Zentrum Munich, Germany  
 Catholic University Leuven, Belgium  
 Goethe University Frankfurt am Main, Germany  
 Max Planck Institute for Innovation and Competition, Germany  
 Qatar Foundation Research and Development, Qatar  
 Sciences Po Law School, France  
 Technical University of Munich, Germany  
 The Center for American and International Law, United States  
 The George Washington University Law School, United States  
 University of Alicante, Spain  
 University of Amsterdam, Netherlands  
 University of Augsburg, Germany  
 University of Cambridge, United Kingdom  
 University of Colombo, Sri Lanka

University of Helsinki, Finland  
 University of Maastricht, Netherlands  
 University of Nottingham, United Kingdom  
 Vilnius University, Lithuania  
 Washington University in St. Louis, United States  
 Yalova University, Turkey  
 Zhongnan University of Economics and Law, China



*"I greatly enjoyed the conference and found each one of the presentations to be extremely interesting, thought-provoking and qualitatively excellent. I was happy to be part of it. It is really nice to see that our sponsorship benefited such a compelling event."*

**Rebecca Porath,**  
 Policy Director, Intel Deutschland GmbH



Sponsors and supporters of past conferences include:

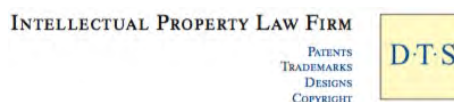
**Intel Corporation**



**Deloitte.**  
Legal



**Baker  
McKenzie.**



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## Order Form

### The 9th Annual Alumni Conference on Intellectual Property and Competition Law, April 20, 2024, Munich

Thank you very much for supporting our conference!

Please indicate your choice and return the signed order form to Seth Ericsson at  
[info@friends-miplc.org](mailto:info@friends-miplc.org).

Company name: \_\_\_\_\_

Contact person (name and function): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## Sponsorship

Platinum	5,000 €
Gold	3,000 €
Aperitif	2,000 €
Silver	1,500 €
DJ	1000 €
Bronze	750 €
Name tag lanyard	750 €

Please sign on next page.

Page 2 of order form

## Terms and Conditions

### How to apply

Sponsorship is offered on a first come, first served basis. To apply, please return the order form by e-mail to [info@friends-miplc.org](mailto:info@friends-miplc.org).

### Payment Conditions

All payments must be made in Euro (EUR). Upon receipt of the order form we will send you an invoice for the total cost. The purchase of sponsorship items will only be confirmed once your payment has been received.

Friends of the MIPLC e.V. is a “small business” in the sense of §19 UStG (German VAT act) and therefore does not charge VAT.

### Cancellation Policy

All bookings carry cancellation liabilities upon receipt of your order form by Friends of the MIPLC e.V.

Cancellations must be made in writing (by e-mail) to [info@friends-miplc.org](mailto:info@friends-miplc.org).

Cancellations made before or on March 15, 2024:	50% of total cost payable
Cancellations on or after March 16, 2024:	Full cost payable

I have read and understood the specific conditions on page 3 that apply to my sponsorship package.

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Name and position of authorized person

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Date, signature



