





Annual Report Academic Year

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Foreword

The MIPLC
Managing Board



Prof. Josef Drexl Chair Managing Board, Chair Study and Examination Board



Prof. Christoph AnnManaging Board, Study
and Examination Board

As the designated author of this Annual Report's foreword, I am glad to be able to state at the very outset that MIPLC continues to be a cooperation of great success. Over the last eight years our Center has not only continued to flourish, but more importantly: MIPLC has maintained and with regard to its research activities even increased its momentum. Both make us proud!

Our biggest asset remains our international student body. There are few things as rewarding for a teacher as interacting with an audience that pretty much represents the world. With a student body of 31 from 19 countries in 2010/11, MIPLC is one of the few institutions worldwide that lives up to this vision of creating an international academic community.

Not only do our students have diverse backgrounds, they are also exceptionally bright and flourish in MIPLC's rigorous academic environment. It gives us immense pleasure to report that the students of the 2010/11 class produced extraordinarily strong theses, many of which were chosen for publication in the MIPLC's Nomos book series or on SSRN. Given our academic expectations, this development has particularly satisfied and reassured us. At the same time, the career paths chosen by our alumni, whether it be joining highly reputable firms or pursuing academic careers, reinforce our belief that our program and its content provide a

broad knowledge base and skill-set which meets the needs of the entire IP job market.

In 2010/11 the MIPLC continued to send students to the annual EIPIN Congress giving them the opportunity to meet fellow students from the other EIPIN partner universities and to compare skill levels, as well as enjoy the hospitality and sights of the hosting institutions in Strasbourg and Alicante. MIPLC is very excited to host an EIPIN conference in the academic year 2011/12. We also have taken the lead in overhauling the EIPIN website, which was relaunched with an entirely new design and updated content.

In addition to the academic networking taking place within EIPIN, MIPLC continues to bridge the gap between legal scholarship and legal practice. We, therefore, were glad to see several of our students participate in the joint conference that the German Section of the Licensing Executives Society (LES), the WIPO Arbitration and Mediation Center, and the Federal Circuit Bar Association (FCBA) held on "Conflict Solution in Patent Disputes - Litigation, Arbitration, and Trans-Atlantic Comparisons" in the German PTO's beautiful new auditorium. I was honored to be included in the conference as a speaker alongside my fellow MIPLC faculty members Chief Judge Randall Rader, Professor Heinz Goddar, and Wolfgang von Meibom.



Prof. Robert Brauneis Managing Board, Study and Examination Board



Study and Examination Board, Scientific Advisory Board



Prof. Michael Kort Managing Board, Study and Examination Board

To stay ahead of the curve in the everchanging IP world, we also expanded our LL.M. program, adding new courses and professors, our research activities (including said Nomos book and SSRN series) as well as our reach into the international IP community. In the latter, we continue to cooperate with leading courts, IP offices, and bar associations from across the world, including the Japan Patent Office, the Supreme Court of Japan, and the State Intellectual Property Office of China (SIPO).

Apart from curricular matters, there was also some movement "behind the scenes" in the ongoing organizational development of the MIPLC. In order to maintain our Center's edge, we reorganized and streamlined its structures in 2010, limiting our boards to a Board of Trustees and a Scientific Advisory Board. Both will continue to advise on the LL.M. program and research activities of MIPLC. In addition, the Fachbeirat of the MPI for Intellectual Property and Competition Law will evaluate the research of the MIPLC within the scope of its overall assessment of MPI research endeavors.

Last but not least, it is with great pleasure and gratitude that we welcome the financial contributions that our sponsors have made or have pledged to make. At MIPLC, donations remain of critical importance because they enable us to create scholarships and other forms of

financial assistance for our students. Therefore, we extend our sincere thanks to all our supporters and donors - Bayer HealthCare Pharmaceuticals, DAAD, GIZ/ MofCom, GRUR, IPR2 - and also to all of our professors who have chosen to donate their teaching honoraria, namely Professor Martin Adelman, Jack Barufka, Professor Heinz Goddar, Dr. Heinz Hammann, P. Jay Hines, Terrence McMahon, and Erik Wilbers.

Together with my esteemed colleagues I look forward to yet another year in the life of a project that will continue to be a story of extraordinary success.

Professor Christoph Ann Member of the MIPLC Managing Board

Organizational and Personal Developments



Seth I. Ericsson Program Director



Dr. Gintarė Surblytė Program Director as of 06/2011



Dr. Nari LeeOutgoing
Program Director

1.1. Awards and Nominations

Faculty

The MIPLC
Administrative

Team

Professor Dan Burk received a German-American Fulbright Fellowship to do comparative research on biotechnology patenting in April 2011. The research was carried out at the Max Planck Institute for Intellectual Property and Competition Law from September 2011.

Professor Heinz Goddar was appointed Senior Advisor of the Tongji Global Intellectual Property Institute (Shanghai) and an Adjunct Professor and an Honorable Consultant in International Legal Services at the National Yunlin University of Science and Technology, Yunlin, Taiwan.

Professor Justin Hughes, the head of the United States delegation in negotiations at WIPO's Standing Committee on Copyright and Related Rights, was elected Chairman of a Preparatory Committee meeting at WIPO for the 2012 Diplomatic Conference on the Protection of Audiovisual Performances.

Professor F. Scott Kieff was elected as a member of the European Academy of Sciences and Arts, section Social Sciences, Law and Economics.

Professor Thomas M.J. Möllers was elected a regular member of the European Academy of Sciences and Arts, section Social Sciences, Law and Economics in March 2011. He was nominated for the Academia Europaea, section Law in October 2011. His Augsburg Summer Program on European and International Economic Law was accredited by the American Bar Association (ABA) in June/July 2011.

Professor Angela Poech received a "Best Paper Award" at the 22nd Meeting of the Association for Global Business, New Orleans, USA (co-authored with Professor Thomas Peisl).

For his scientific achievements, Professor Joseph Straus was awarded the recognition "Ambassador of Science of the Republic of Slovenia" by the Government of the Republic of Slovenia.

Dr. Verena von Bomhard received the "Women in Business Law Awards 2011 – Best in Trademarks" from the Legal Media Group in June 2011.

Alumni

Eliamani Laltaika, Class of 2008, was invited as one of the Key Speakers at the WIPO Evaluation Seminar 2011 "Learning from the Impact of Intellectual Property on Development," which took place in Geneva on October 6–7, 2011. He presented on "Effects of WIPO's Creative Heritage Project on the Welfare of the Maasai Community."

1.2. Staff

On June 15, 2011, Dr. Gintarė Surblytė joined the MIPLC as Program Director.

Dr. Surblytė studied law at Vilnius University in Lithuania and also holds an LL.M. degree from Ludwig Maximilians University in Munich. In July 2011 she finished her Ph.D. studies at Ludwig Maximilians University, Munich, supported by scholarships from the Max Planck Institute for Intellectual Property and Competition Law as well as GRUR. In her doctoral thesis, supervised by Professor Drexl, Dr. Surblytė dealt with the topic of a refusal to disclose trade secrets as an abuse of market dominance based on the analysis of the European Microsoft case. The thesis was published in November 2011 as volume 28 of the Max Planck Institute's Munich Series on European and International Competition Law.

In June 2011, Anne Reichenberger joined the MIPLC as secretary. She replaced Andrea Schneider.

The MIPLC thanks Dr. Lee and Ms. Schneider for their support.

1.3. MIPLC Boards

Board of Trustees

The MIPLC was glad to welcome to its Board of Trustees the following new members:

Hiroshi Kawamata, Senior Director for Intellectual Property, JETRO, Düsseldorf

Terrence McMahon, Partner, Head of



Margit Hinkel Administrative Director



Julia Pracht



Dagmar Klein
Administrative Assistant



Anne Reichenberger Secretary as of 06/2011



Andrea Schneider Outgoing Secretary

the Worldwide Intellectual Property, Media and Technology Department, McDermott Will & Emery, Menlo Park (USA);

Dr. Michael Mihatsch, Senior Legal Secretary and Head of Division, Bavarian State Ministry for Research, Sciences and the Arts, Munich;

Wim Van der Eijk, Vice-President DG Legal and International Affairs, European Patent Office, Munich;

Dr. Jochen Volkmer, Head of Trademarks, BMW AG, Munich.

In addition, Professor Joachim Born-kamm (German Federal Supreme Court, Karlsruhe); Professor Winfried Büttner (Siemens AG, Munich); Dr. Bertram Huber (IP*SEVA, Backnang); and Shira Perlmutter (IFPI Secretariat, London, UK) remain on the Board of Trustees for another term of office.

The MIPLC would like to thank the former Board members Ron E. Myrick, Professor Kenneth W. Dam, Professor Manuel Desantes, Jürgen Großkreutz, Dr. Patrick Illinger, Professor Thomas D. Morgan, and Professor D.W. Feer Verkade for their support and cooperation.

Scientific Advisory Board

Due to the organizational changes at the Max Planck Institute (see below), Professor Reto M. Hilty replaced Professor Wolfgang Schön on the MIPLC Scientific Advisory Board as of January 1, 2011.

1.4. Partners

Effective January 1, 2011, the Max Planck Institute for Intellectual Property, Competition and Tax Law split into two separate institutes: the Max Planck Institute for Intellectual Property and Competition Law, headed by Professor Josef Drexl and Professor Reto M. Hilty, and the Max Planck Institute for Tax Law and Public Finance, headed by Professor Wolfgang Schön and Professor Kai Konrad. The MIPLC remains under the supervision of Professor Drexl at the MPI for Intellectual Property and Competition Law.

1.5. Governance Structure

In 2010, a change in Bavarian laws applicable to universities necessitated a rewriting of the MIPLC Cooperation Agreement. In this context, the governance structure was changed. Most importantly, the MIPLC Fachbeirat was dissolved. As of 2011, the MIPLC is supervised by the Scientific Advisory Board (which will be enlarged to include a total of nine members, five of whom are external) and the Board of Trustees. Additional review of MIPLC-driven research endeavors is provided by the Fachbeirat of the Max Planck Institute for Intellectual Property and Competition Law.

1.6. PR and Marketing

In February 2011, the MIPLC launched its new website at www.miplc.de. In the preceding months, the website's content, structure, and functionalities had been completely overhauled, and its design adjusted to the MIPLC corporate identity.

The new website features an online application system and personalized intranet access for students, staff, and tutors. The website is also closely connected to the MIPLC's central database which allows for more efficient data processing, e.g. of program applications, as well as course selection or grade reporting for students.

In addition to the website, the MIPLC published a new LL.M. program brochure as well as concise flyers for prospective students and potential sponsors. All materials are available for download from our website or in print.

2. Cooperation with Other IP Institutions



I love this year, I love MIPLC, I love Munich!

Studying at the MIPLC was a very interesting and precious experience for me. I met the best professors, the best staff team as well as the best classmates here. They are all my best friends and families. I was greatly moved by their kindness and companionship. Within just one year in Munich, I not only gathered a lot of IP knowledge but also had many "first time" experiences of my life. I will always remember the first time I took an exam with my classmates from all over the world, the first time I enjoyed Christmas with the entire class, the first time I wrote a thesis in English, the first time I completed an internship in EPO... These and so many others left me such indelible and wonderful memories. Thank you. **Zhao Qing** MIPLC! China

Ever since its foundation, the MIPLC has worked to establish close cooperation with a variety of partners from all over the world. Synoptic summaries of events during the academic year are presented below, followed by a list of all partner institutions.

2.1. European Intellectual Property Institutes Network (EIPIN)

As in previous years, the members of the European Intellectual Property Institutes Network (EIPIN) cooperated closely in the framework of the 12th EIPIN Congress (see section 4.7.). The EIPIN Congress also included an EIPIN Doctoral Meeting (see section 5.4.).

2.2. Supreme Court of Japan

Judge Kumiko Katsumata participated in the MIPLC's LL.M. program in the year 2010/11.

2.3. State Intellectual Property Office of the People's Republic of China (SIPO)

For the fourth time, SIPO sent a group of IP officials to Munich for a two-week training program. A detailed account of this program is provided in section 3.3.

2.4. Hongik University

In December 2010, the MIPLC concluded a Memorandum of Understanding with the Graduate School of Hongik University, Korea. The envisaged cooperation focuses on the promotion of research and education. Program Director Seth Ericsson travelled to Korea to participate in the 2011 Hongik University IP Conferences "Commercializing Innovation: Global Best Practice." In this context he presented on "Law and Policy of Digital Content Distribution" (see section 3.1.).

The following table provides a synopsis of all collaborations and cooperative activities in which the MIPLC has participated since its foundation in 2003.

What I especially liked about the program:

This is a serious, professional, international and quality program.

(From the Program Evaluation)

Cooperating Partner(s)	Objective(s)	Established in	
European Patent Office/European Patent Academy (www.miplc.de/cooperations/european-patent-office/; www.epo.org/about-us/office/academy.html)	Research, education	2003	
German Federal Patent Court (www.miplc.de/cooperations/bpatg/; www.bpatg.de/index.html)	Education (internship)	2003	
European Intellectual Property Institutes Network (EIPIN) (www.miplc.de/cooperations/eipin/; www.eipin.org/): Queen Mary Intellectual Property Research Institute (QMIPRI, University of London) Magister Lucentinus (Universidad Alicante) Centre d'Etudes Internationales de la Propriété Industrielle (CEIPI, Université Robert Schuman, Strasbourg)	Education (EIPIN Congress), research (EIPIN Doctoral Meetings), career development, networking	2004	
EC-ASEAN Intellectual Property Rights Cooperation Program (ECAP II) (www.miplc.de/cooperations/ecap-ii/; www.ecap-project.org/)	Education, networking, research	2004	
Supreme Court of Japan (www.miplc.de/cooperations/supreme-court-japan/; www.courts.go.jp/english/)	Education	2004	
University of South Africa, Department of Mercantile Law (www.miplc.de/cooperations/unisa/; www.unisa.ac.za/default.asp?Cmd=ViewContent&ContentID=211)	Research	2004	
WIPO Worldwide Academy (www.miplc.de/cooperations/wipo-academy/; www.wipo.int/academy/en/)	Research, education (internship)	2006	
Chungnam National University of Korea (www.miplc.de/cooperations/chungnam/; plus.cnu.ac.kr/eng/sub0407.jsp)	Research, education	2006	
NALSAR University of Law (www.miplc.de/cooperations/nalsar/; www.nalsarlawuniv.ac.in/)	Research, education	2006	
State Intellectual Property Office of the People's Republic of China (SIPO) (www.miplc.de/cooperations/sipo/; www.sipo.gov.cn/sipo_English/)	Research, education	2007	
Korea Institute for Intellectual Property (KIIP) (www.miplc.de/cooperations/kiip/; www.kiip.re.kr/eng/)	Research	2007	
Dottorato di Ricerca in Diritto Commerciale, Università degli Studi di Catania (www.miplc.de/cooperations/uni-catania/; www.lex.unict.it/dottorato/dirittocommerciale/)	Research, education	2007	
Institute of Intellectual Property (IIP) of Japan (www.miplc.de/cooperations/iip-japan/; www.iip.or.jp/e/)	Research	2007	
Center for Studies of IPR of Zhongnan University of Economics and Law, China (www.iprcn.com/en/AboutUs_Center.aspx)	Research, education	2008	
International Max Planck Research School Competition and Innovation (IMPRS-CI) (www.miplc.de/cooperations/imprs-ci/; www.imprs-ci.ip.mpg.de)	Education	2009	
Chungnam National University Law School, Korea (plus.cnu.ac.kr/english/M02/sub_0226.jsp)	Research, education	2009	
National Institute of Industrial Property, Brazil www.inpi.gov.br/)	Research, education	2010	
Hongik University, Korea (www.hongik.ac.kr/english_neo/)	Research, education	2010	

3. Conferences and Training Activities

3.1. Commercializing Innovation: Global Best Practice (co-organized with Hongik University, Korea)

The 21st century is characterized by change at the speed of light. Innovation is sometimes described as the ability to see change as an opportunity and not a threat. It would not be an exaggeration to say that the future of mankind depends on our ability to innovate. Innovation, however, is not simply coming up with an idea. The real key to innovation in a market economy is knowing how to commercialize a good idea successfully.

The MIPLC was therefore pleased to be a co-organizer of this conference, which took place at Hongik University in Seoul, Korea, on March 24, 2011. The conference aimed to review global best practice in

Alexander Wurzer Ericsson

2011 Hongik University IP Conference
Commercializing Innovation: Global Best Practice

Date and Time: 24 March 2011 (Thu), 1330-1830 / Venue: Main Lacture Theatre, Q Building (501), Hongik University

F시인된 Alexander Wurzer Ericsson

Full Halbo
Ful

Program Director Seth Ericsson and other participants at the 2011 Hongik University IP Conference

commercializing innovation, from the diverse perspectives of policymakers, business and universities, and to examine Korea's current status in this global competition to innovate.

In the context of this conference, MIPLC Program Director Seth Ericsson held a presentation on "Law and Policy of Digital Content Distribution." Other speakers included scholars and practitioners of world-renown in this area such as Professor Alan Paau (Cornell University, USA), Professor Alexander Wurzer (CEIPI, France), Professor Jinzo Fujino (Tokyo University of Science), Dr. Haibo Liu (Chinese Academy of Sciences), and Dr. Shim Youngtaek (Seoul National University), as well as high-level policymakers and industry leaders from Korea.

3.2. Celebrating the 40th Anniversary of "The Uneasy Case for Copyright" (Symposium)

In 1970, Stephen G. Breyer, now an Associate Justice on the Supreme Court of the United States, published the pioneering article "The Uneasy Case for Copyright." To commemorate the fortieth anniversary of "The Uneasy Case for Copyright," the George Washington Law Review, the Intellectual Property Law Program of the George Washington University Law School and the MIPLC hosted a symposium, organized under the aegis of Professor Robert Brauneis. Justice Breyer gave the keynote address and distinguished legal academics and economists from the United States and abroad considered the legacy of the article and the current state of inquiry into the proper place of copyright and intellectual property law. Professor Josef Drexl and Program Director Seth Ericsson were honored to participate in this conference along with distinguished speakers Professor Oren Bracha, University of Texas at Austin, Professor Talha Syed, University of California, Berkeley, Professor Stan Liebowitz, University of Texas at Dallas, Professor Niva Elkin-Koren, University of Haifa, Professor Pamela Samuelson, University of California, Berkeley, Zorina Khan, Bowdoin College, Professor Martin Kretschmer, Bournemouth University, Professor Wendy Gordon, Boston University, and Professor Michael Abramowicz, Professor John Duffy, and Professor F. Scott Kieff, all of The George Washington University.

Within the framework of the symposium Professor Drexl and Mr. Ericsson presented on the topic of "The Music In-

dustry and the Emergence of On-line Music Distribution Diversity: The Role of Copyright and Competition." They examined the digital revolution of music distribution and the business model innovation which has occurred as a result. Their talk highlighted the crucial role intermediaries and business models play in the delivery of a creative work to an audience. The proper function of copyright and competition in this new digital environment was also evaluated in this context.

The George Washington Law Review dedicated Volume 79 Number 6 to publishing the papers presented at the Symposium.

Seth Ericsson



Justice Breyer with Professor Brauneis and Professor Lawrence, Dean of GW Law



Professor Adelman, Professor Drexl and Professor Kieff



Justice Breyer and symposium participants

3. Conferences and Training Activities

3.3. MIPLC-SIPO IP Training Program

The fourth annual training program organized for the State Intellectual Property Office of the People's Republic of China (SIPO) took place from September 5 to 16, 2011. This fourth group of 25 participants from all over China, led by Ms. Huang Feng, Director-General of the Intellectual Property Office of Sichuan Province, consisted mainly of high-ranking officials from provincial IP offices. As in previous years, the specialized training program focused on "IP Strategy and Enforcement." The MIPLC assembled a training schedule consisting of academic instruction and presentations held by IP attorneys. Lecturers included Professor Ann, Dr. Dissmann, Professor Drexl, Dr. Hertel, Dr. Huber, Dr. Kroher, Professor Kur, Ms. Naimi, Prinz zu Waldeck, Dr. Tapia Garcia, and Dr. von Lewinski.

The classroom sessions were complemented by external visits. At BMW AG, Dr. Torsten Dilly, Legal Counsel, gave a highly interesting and practice-focused presentation on BMW's perspective of trademark and design enforcement. In the afternoon, the group enjoyed a visit of the BMW Welt and a guided tour of the production facilities.

At Intel's offices, Managing Attorney Georg Fisch, LL.M., explained Intel's corporate structure in Germany, Europe, the Middle East and Africa, followed by Brian Quinn's presentation of Intel's research laboratories. But this was only the warm-up for an extensive discussion on how Intel protects its intellectual property, led by Intel's EMEA Senior IP Counsel Chen Gong.

At the German Patent and Trademark Office, the group was welcomed by Dr. Dieter Schneider, Head of Department Patents II. Dr. Uta Brambosch, the Deputy Head of the International Industrial Property Section, gave an overview of the duties and organization of the Office. Afterwards, patent examiner Dr. Spieker discussed the patent examination process at the DPMA with a focus on biotechnological patents and many useful hints for

potential filers. After a ride in the paternoster elevator and lunch in the DPMA cafeteria, the previously heavy rains stopped to allow the group to step onto the rooftop terrace and enjoy the views of Munich.

During the visit to the German Patent Attorneys' Chamber, Holger Geitz, a member of the Chamber's Board, discussed duties and training of a German patent attorney. Lively discussions ensued con-





Huang Feng, Director-General of Intellectual Property Office of Sichuan Province and leader of the delegation, with Professor Drexl



Section at the Chinese Consulate-General in Munich, addressed the delegation on behalf of the Consul-General



cerning the details of patent attorney training and organizational requirements for patent law firms.

As every year, the group visited the European Patent Office, where Dr. Pedro Osona, Project Leader in the Directorate for International Affairs, gave a detailed and insightful presentation about the EPO and the European Patent Procedure, as well as EPO's international cooperations. This was followed by a presentation



Personnel Department

of SIPO; Tao Bailiang;

Duolikun Awuti, Deputy Director-General of IP

Office of Xinjiang Uygur

Autonomous Region

on the European patent examination and granting procedure by Mr. Daljit Khera, Senior Patent Examiner. Incidentally, Ms. Huang and Dr. Osona have been personally acquainted for many years, adding a more personal note to this visit.

Both the delegation members and the MIPLC staff were very pleased with the success of the training program. Both sides are looking forward to continuing this cooperation with additional training programs in the coming years.



Dr. Uta Brambosch provided a detailed overview of the German Patent and Trademark Office

The participants of the 2011 training program in front of the Max Planck Institute



I had the best class mates ever! It is amazing that people from so many different countries get on so well with one another. That was a wonderful experience. We really became like a small MIPLC family. And I am so glad that most of us are still in touch.

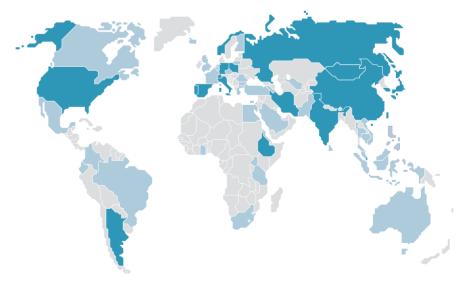
Of course we all became so close because the MIPLC is not on a big university campus. I really think that this is a big advantage. The fact that we all had our offices on the same floor made it possible for us to spend a lot of time together, helping one another with studying, but also having a coffee break, lunch, dinner and some of us (I guess) even a midnight snack together. We really learned a lot from each other. Of course we often compared the different legal systems of our home countries, but we also talked about cultural differences and I learned so much about China, Mongolia, India, Spain etc.

> Kathrin Schlüter Germany

4.1. Students

The MIPLC Class of 2010/11 comprised 31 students, who hailed from 19 different countries: Argentina, China (7), Ethiopia, Germany (2), India (2), Iran, Italy, Japan (3), South Korea, Mongolia, Norway, Poland (2), Portugal, Russia (2), Singapore, Spain, Switzerland, Taiwan, USA. One student regrettably had to discontinue the program after the first term for health reasons.

Of these 31 students, 17 held a law degree. 10 of the remaining students came from an engineering or sciences background, three had a business degree, and one had graduated in languages.



The map shows, in dark blue, the countries of origin of the 2010/11 class. Countries from which past students hailed are highlighted in light blue.

4.2. Summary of Events

Faculty Portrait

Professor William R. Cornish



04 Welcome Day 05 Start of winter term 18 Study visit to the EPO City tour Oral proceeding before EPO Board of Appeals Christmas reception at MPI EIPIN Conference in Strasbourg (4.7.) Start of spring break, optional internships (4.6.) Start of summer term 08-10 EIPIN Conference in Alicante (4.7.) Alumni Get-Together at INTA Annual Meeting (4.16.) Study visit to Washington, D.C. (4.8.) The George Washington University IP Summer Program (4.9.) End of summer term End-of-Year Excursion (4.12.) Graduation Ceremony (4.13.)

Professor William R. Cornish was the first to develop the teaching of intellectual property law in a British law school as Professor of English Law at the London School of Economics from 1970-1990. He has continued this work since his appointment to a Chair of Law at Cambridge University in 1990. He is also an External Academic Member of the Max Planck Institute for Intellectual Property and Competition Law and an Editor of the Institute's journal, International Review for Industrial Property and Copyright. One of the original MIPLC faculty members, he has taught the introductory course "Legal Tradition" since 2003 (with Professors Ann and Crews).

The former director of the Centre for Intellectual Property and Information Law at Cambridge University, Professor Cornish is Emeritus Herchel Smith Professor of Intellectual Property Law at Cambridge University and a Fellow of the British Academy. His textbook, "Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights" first appeared in 1981 and is now in its 7th edition. The Festschrift presented to him on his retirement in 2004 is Vaver and Bently (eds.), "Intellectual Property in the New Millenium." His interests also extend to the modern legal history of the common law. He has recently worked with a team of five other authors to produce Volumes XI-XIII of the "Oxford History of the Laws of England." These cover the years 1820-1914.

In the IP field he considers himself a generalist and has been Chairman of the British Literary and Artistic Copyright Association and is a Vice-President of the international society, ALAI, of which it is the British constituent; President of the International Association for Teaching and Research in Intellectual Property; founding member of the Council of the Intellectual Property Institute, London; chairman of the Intellectual Property Working Party of the National Academies Policy Action Group; Specialist Adviser to the House of Lords Committee on EC Legislation on trade marks and patents, and accordingly

draftsman of two reports on these subjects; founding member of the Editorial Board of the European Intellectual Property Review; founding director of the Centre for European Legal Studies in the Cambridge Law Faculty. He is an active panellist for domain name issues at the WIPO Arbitration and Mediation Centre.

4.3. Curriculum

The list of courses offered in the academic year 2010/11 is available in Appendix 1.

Based on lessons learned and the students' program evaluation, the following changes to the curriculum were introduced:

- Dr. Rupprecht Podszun offered "Introduction to Competition Law."
- Professor Kenneth Crews offered the elective course "Limitations and Exceptions in Copyright Law."
- Seth Ericsson, MIPLC Program Director, offered an elective course on "Media Law."
- Dr. Nari Lee, MIPLC Program Director, taught the international section of the basic course "International and Comparative Patent Law."

The elective course "IP Prosecution and Enforcement" saw two new faculty additions. Experienced practitioners Terrence McMahon and Jack S. Barufka taught US Patent Litigation and US Patent Protection, respectively.

In the context of the GW IP Summer School, the following new courses were introduced:

- "Philosophical Foundations of IP"
- "Copyright and the Changing Role of the Copy"

What I consider my most valuable experience at MIPLC:

day of this year. But no pain, no gain. Thanks for the valuable study in MIPLC. I gained much more than I had expected. Also many thanks to the excellent professors, MIPLC team and kind classmates. I had a wonderful year with you!

(From the Program Evaluation)

Faculty Portrait Eiji Katayama



Eiji Katayama, who holds degrees in engineering and law, has extensive IP teaching experience besides almost 30 years of experience in law firms. He is a partner in Abe, Ikubo & Katayama.

Mr. Katayama works in wide areas of international and corporate matters with a focus on intellectual property law and bankruptcy law. The patent litigation in which he has participated covers the fields of chemistry, electronics and machinery, which involve advanced technology such as biotechnology, semiconductors etc., and which are cross border matters. He also has experience in trademark, copyright and unfair competition litigation. Mr. Katayama further benefits from his extensive international study and work experience in the USA and Europe, including a stint at the Max Planck Institute.

In the corporate law area often including cross border matters, he gives opinion letters on various corporate matters, conducts negotiations on M & A and other transaction, and provides consultations on legal affairs related to management. He also has a deep knowledge and experience in the pharmaceutical industry, not least thanks to the almost ten years he spent working for Fujisawa Pharmaceutical Company.

Since 2007, Mr. Katayama has been a lecturer at the MIPLC, where he teaches Japanese patent law in the context of the basic course "International and Comparative Patent Law."

Faculty Portrait Michael Schlesinger



4.4. Faculty

A list of all active MIPLC faculty members is available in Appendix 2.

The MIPLC was pleased and honored to welcome to its faculty the following new teachers:

- Jack Barufka, Pillsbury Winthrop Shaw Pittman LLP/The George Washington University Law School (IP Rights Prosecution and Enforcement)
- Professor Barton Beebe, New York University School of Law (European, U.S. and International Trademark Law)
- Seth Ericsson, MIPLC (Media Law)
- Professor Robert Heverly, Union University, Albany Law School (Internet Law)
- Professor Justin Hughes, Cardozo School of Law (Protection of Geographical Indications)
- Sir Lord Justice Robin Jacob, Royal Courts of Justice (International and Comparative Patent Law)
- Dr. Nari Lee, MIPLC (International and Comparative Patent Law)
- Professor Irina Manta, Case Western Reserve University (TRIPS, Patents and Public Health)
- Terrence McMahon, McDermott Will & Emery LLP (IP Rights Prosecution and Enforcement)
- Dr. Rupprecht Podszun, Max Planck Institute for Intellectual Property and Competition Law (Introduction to Competition Law)
- Professor Arti Rai, Duke University School of Law (Pharmaceuticals and IP; Protection of Biotechnological Inventions)

Professor Annette Kur



Professor Annette Kur is a senior member of research staff and Head of Unit at the Max Planck Institute for Intellectual Property and Competition Law. She is Associate Professor at the University of Stockholm and Honorary Professor at the University of Munich (LMU) besides being a member of foreign faculty at Santa Clara University and a former Visiting Professor (Hauser Global Law School Program) at NYU. She was selected as the next Yong Shook Lin (YSL) IP Professor at the National University of Singapore, spring 2013. She has served as adviser in the American Law Institute's project "Intellectual Property: Principles Governing Jurisdiction. Choice of Law, and Judgments in Transnational Disputes" and was President of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) for the term 2007-2009.

Professor Kur is the author of books and numerous articles in the field of national, European and international trademark, unfair competition and industrial design law as well as international jurisdiction and choice of law. At MIPLC, she teaches the introductory course "International IP Convention Systems" as well as "European, US and International Trademark Law" (with Professor Dinwoodie and Dr. von Bomhard) and "European, US and International Design Law" (with Professor Janis).

Michael Schlesinger's expertise lies in international intellectual property matters with an emphasis on copyright, trade-related aspects of intellectual property rights protection, policy advocacy, legislative and treaty drafting and advocacy, as well as domestic and international brand management and trademark law. His international copyright practice focuses on developments in China, India and throughout Asia. the Middle East and Africa. He is frequently called upon by lawmakers, policymakers and the press on addressing IP challenges in China, and he helped lead efforts in the first-ever IP and IP-related market access cases to be brought by the United States against China. He also represents the International Intellectual Property Alliance on international copyright law and enforcement matters and works with foreign governments on compliance with international intellectual property and trade agreements and IP capacity building. Mr. Schlesinger has been published widely, including recent chapters in "The Enforcement of Intellectual Property Rights: Comparative Perspectives from the Asia-Pacific Region," Kluwer Law Books (2011), and "Peer-to-Peer File Sharing and Secondary Liability in Copyright Law," Edward Elgar Books (2009).

A long-standing faculty member, Mr. Schlesinger has taught "Enforcement of Copyright" (with Professor Strowel) since 2005. He also sings tenor with The Washington Chorus and supports his children as a Balletomane with The Washington Ballet



4.5. Tutorials

The tutorial system used at the MIPLC is one of the core components of the LL.M. program and has been receiving excellent ratings from students in the annual program evaluations. A complete list of all tutors of the academic year 2010/11 is provided below.

Tutors

Hyewon Ahn, MIPLC Rachel Alemu, MIPLC Marisa Aranda Sales, MIPLC Zecharias Fassil Berhe, MIPLC Mario Cisneros, MPI Kan He, MIPLC Andrea Hüllmandel* Jacob Jaconiah, MPI Sisi Liang, MPI Nishanta Sampath Punchi Hewage, MIPI C Markku Räsänen* Owais Hassan Shaikh, MPI Tatsuya Tada* Tuire Väisänen* Nicole van der Laan, MIPLC

MPI: Max Planck Institute for Intellectual Property and Competition Law *MIPLC graduates, now working in Munich

What I consider my most valuable experience at MIPLC:

I had a great time with professors and students from all over the world having a wide variety of experience. It was really a fruitful experience for me to have the chance to talk with first-rate professors.

(From the Program Evaluation)

I believe that the program owes its prestige and quality, first of all, to the faculty and academic partnerships: we were fortunate to have lectures by professors and practitioners representing leading universities and law firms across Europe and the US. The curriculum is designed in such a way that the scope of subjects builds up a comprehensive view of how IP topics and issues weave through the contemporary international policy making and economic and business developments. This is combined with the excellent studying facilities: the access to online databases and the resources of the Max Planck Library, the system of tutorship and academic supervision, the approachable and supportive administration.

I also believe that the success of the program can be attributed to the admission policy: participants come from diverse professional and cultural backgrounds bringing their specialized expertise. For someone with a non-legal background - in my case, art and culture - the program can be a challenging, and, at the same time, rewarding experience. I am thankful to all faculty members and my classmates for support, encouragement, and bright memories of this incredibly intense and fulfilling year.

> Daria Kim Russia

4.6. Internships

The internship program, offered during the spring break, provides students with an opportunity to apply their newly-acquired skills and knowledge in a practical setting.

In the academic year 2010/11, students spent four weeks with the following internship sponsors:

Sponsor	Location	Number of Students	Student's Nationality
Bardehle Pagenberg	Munich, Germany	1	Indian
Bird & Bird LLP	Munich, Germany	4	Chinese, Polish, Portuguese, Spanish
Boehmert & Boehmert	Munich, Germany	2	Korean, Taiwanese
Bosch Jehle Patentanwaltsgesellschaft mbH	Munich, Germany	1	Italian
Drinker Biddle & Reath LLP	Washington, DC, USA	1	USA
European Patent Office	Munich, Germany	2	Chinese
Hogan Lovells LLP	Alicante, Spain	1	Swiss
Intel GmbH	Munich, Germany	1	Argentinean
Kroher Strobel	Munich, Germany	1	German
MorphoSys AG	Munich, Germany	1	Mongolian
Office for Harmonization in the Internal Market (OHIM)	Alicante, Spain	1	Japanese
Permanent Mission of Singapore to the WTO and WIPO	Geneva, Switzerland	1	Singaporean
Reed Smith LLP	Munich, Germany	1	Polish
Siemens AG	Munich, Germany	2	Chinese, Russian
World Intellectual Property Organization (WIPO)	Geneva, Switzerland	4	Indian, Japanese (2), Russian
Wragge & Co LLP	Munich, Germany	1	Iranian



Choosing MIPLC as a starting point for an activity in IP seemed a natural choice for a person interested in an international career. The possibility to study (and soon to become friends) with other students from various backgrounds was a valuable experience for a lawyer, allowing me to learn from them and try to better understand other than legal approaches to IP.

Magdalena Kolasa Poland

4.7. EIPIN Congress

In 2011, the 12th EIPIN Congress was hosted by CEIPI of the University of Strasbourg and Magister Lucentinus of the University of Alicante.

From the beginning all participating students were divided into teams of four, comprising one student from each EIPIN partner, ably guided by a team advisor. Each team was given a topic on which to prepare a report, encouraged by the perspective of the publication of the best reports, as well as responsibility to initiate discussion after the individual conference panels. This activity gave us the

chance to closely collaborate with students from other institutes which was an invaluable experience. During both conferences, time was set aside to work on the reports with the other team members. In total, the teams cooperated for a threemonth period between and after the two conferences, when participants exchanged emails and developed the report.

The first part of the annual conference, "Constructing European IP Law: Achievements and New Perspectives," was held on the premises of the European Parliament in Strasbourg in February. The speakers, all of them professors, members of European Union institutions and IP practitioners, provided the participants with an in-depth analysis of current issues and developments of IP law. With over 30 speakers and chairs, each an expert in their own discipline, the intense twoday schedule covered a wide spectrum of IP issues, such as an analysis of the introduction of the European Patent Court by Professor Jean Christophe Galloux, the simplification of GI protection by Dr. Gail Elizabeth Evans, trademark reform in Europe by Professor Annette Kur, and harmonization of copyright by Professor Bernt Hugenholtz. The academic part closed with a vigorous roundtable on the topic of "Making the European IP System Work." chaired by Professor Manuel Desantes. Speakers included representatives of the European Commission, OHIM and the EPO as well as industry and academia. All panels generated lively discussions that were initiated by the students representing various teams and subsequently carried on by the audience.

With so much food for the mind, the organizers thankfully made sure that the participants were also supplied with sufficient food for the body and had an opportunity to sample the famous French and Alsatian cuisines as well as French wine. Likewise, no one missed out on the social and recreational aspects of the conference. All enjoyed a beautiful tour of Strasbourg, a city tour by boat and a party, where we got to see our professors

Program Director Seth Ericsson with Professor Manual Desantes and Sara Martinez, University of Alicante





The MIPLC's EIPIN team in front of the Office for Harmonization in the Internal Market



The Congress' first session, hosted by CEIPI, took place at the European Parliament in Strasbourg

in a new light as they were dancing and singing with the students.

The second part of the conference, held in Alicante in early April, allowed the participants an insight into the future of IP under the theme of "New Trends in International Intellectual Property Protection." The first session was held in the impressive headquarters of the Office for Harmonization in the Internal Market and included i.a. insights into the streamlining of the trademark registration process presented by Mr. Juan Ramon Rubio from OHIM and an assessment of the unification and future perspectives of the patent system provided by Mr. Wim Van der Eijk of the European Patent Office. The analysis of the various TRIPs-plus and TRIPs-minus legal frameworks was presented from the Latin American perspective by Professor Carlos Correa, the Indian approach was delineated by Dr. Xaver Seuba, and a critical analysis of ACTA was produced by Dr. Guido Westkamp. The international framework was completed by an analysis of IP enforcement challenges presented by online infringements by Professor Pedro de Miguel and the proposed common CLIP rules on law applicable to the IP disputes by Professor Josef Drexl.

The Alicante conference also included social activities. Arriving from cold Munich, we had the opportunity to explore the city, play volleyball on the beach, or just soak up the sun. Be it a relaxed Spanish lunch on the beach with the famous paella, tapas and sangria, or dinner in the center of the city followed by a glimpse of Spanish nightlife, we had it all.

On the last day when it was time to say our goodbyes to the other participants, we realized that we were not just team mates or students from different institutes anymore, but that we had become friends. We had not just learnt about IP issues, but had also experienced something which no other conference provides: an opportunity to meet like-minded IP students from all over Europe, to network and bond with them.

Participating in the 12th EIPIN Congress was a very valuable experience and a healthy combination of work and fun, providing an opportunity to actively participate in lively discussions on the most important present and future issues in IP in a stimulating and friendly atmosphere.

Magdalena Kolasa and Preston Richard

João Quintais, Teresa Trallero, Preston Richard and Eugenio Hoss in Strasbourg



The participants of the 12th EIPIN Congress





Sunday-morning breakfast at Professor Brauneis' house

4.8. Study Trip to Washington, D.C.

A small group of five students attended this year's study trip and explored Washington, D.C., from June 4-10, 2011.

The visit got off on an excellent start thanks to a breakfast invitation to Professor Brauneis' house on Sunday morning. Afterwards the students embarked on the first portion of their ambitious and meticulously planned sightseeing program, in the course of which they visited all Smithsonian museums and numerous other sights in and around Washington in just one week.

As part of the program, Jack Barufka taught his part of "IP Rights Prosecution and Enforcement," which was transmitted by video-conference to Munich for those students who had not joined the study

A visit to FDR and Fala, one of the many sights covered



IP all over town, such



as a bicycle rack studied in copyright class



In front of GW Law

trip. Moreover, students visited the office of Drinker Biddle & Reath LLP, where partner Gary Rinkerman discussed "Transaction-Oriented Uses of Patent Rights" and, later that same day, offered an insight into American food culture by treating the group to dinner at a chili café.

During their visit to the Court of Appeals for the Federal Circuit, students got a first-hand experience of Chief Judge Rader on the bench, as he presided over the four hearings that took place on that

... and at the Court of Appeals for the Federal Circuit



At the GW Law reception with Hyewon Ahn, Class of 2010, who was in town for an internship



particular day. The students moreover received case briefings from Chief Judge Rader's clerks and also had the opportunity to learn about Court operations.

The students furthermore visited the US Patent and Trademark Office, whose Global Intellectual Property Academy had organized an array of advanced IP talks covering such diverse subjects as Domain Names and Trademarks (by Attorney-Advisor Susan Anthony); Pharmaceutical and Agricultural Patent Issues (by GIPA Director James Housel); and Trademark Policy (by Attorney-Advisor Scott Baldwin).

The program closed with a visit to the US Copyright Office, where Peter Vankevich, head of the Copyright Information Section, welcomed the students. Afterwards the group departed for sightseeing in New York.

Many thanks to GW Law for hosting a reception that was also attended by Chief Judge Rader, MIPLC lecturer P. Jay Hines, and future students of the GW IP Summer Program.



At the USPTO, students were treated to a series of advanced IP talks



An introduction to American cuisine...

Thanks to Chief Judge Rader and his team for their hospitality!





... with various types of Chili Mac

4.9. The George Washington University IP Summer Program

In July 2011, the MIPLC once again welcomed the George Washington University Law School Intellectual Property Summer Program. Seven professors and 28 students travelled to Munich for the program. Over a period of four weeks, the program offered eight courses, six of which were open to MIPLC IP LL.M. students: Cross-Border Trade in Intellectual Property; International Patent Law; Internet Law; Philosophical Foundations of Intellectual Property; TRIPS, Patents, and Public Health; IP and Indigenous Heritage; and Copyright and the Changing Role of the Copy. In addition to attending classes, students participated in study visits to local IP institutions, including the European Patent Office, GEMA, the BMW Trademark Department, and the Siemens Patent Department. Many of the students also took advantage of the opportunity to watch the Women's World Cup games as they were being held in Germany, including the USA's win over France in the semifinals, and, alas, its loss to Japan in the final.

> Professor Robert Brauneis The George Washington University Law School, MIPLC Managing Board



The MIPLC's cooperation with the OHIM University Network in Alicante gave me an opportunity to combine the research prepared for my Master's thesis with research for the Office. I obtained additional advice from an OHIM litigator who co-supervised my work, and presented the results of my research at the research session. Participating in a discussion with OHIM officials, professors and other students from all over Europe allowed me to learn much more than how to do research. It helped me improve my skills as a public speaker and resulted in many valuable contacts. Of course, a 3-day visit to sunny Spain is another incentive to participate in the OHIM University Network that should not be underestimated.

> Magdalena Kolasa Poland

4.10. Master's Theses

Following the completion of their course work, all MIPLC students are required to submit a Master's Thesis of about 55 to 75 pages. The preparation of this work of in-depth research is a central component of the LL.M. program that requires independent thinking and strong analytical and writing skills.

The students of the class of 2010/11 chose the topics indicated on the opposite page, which dealt with current issues in the fields of IP and/or competition law.

The average grade earned for the theses was 13 points on a scale from 0 to 18. This highly satisfactory result demonstrates once more the high academic standard of the theses submitted.

The MIPLC again took part in the OHIM University Network. Magdalena Kolasa wrote her LL.M. thesis in this context on a topic proposed by and with additional supervision provided by an OHIM staff member. Ms. Kolasa presented her research at the Network's convention and was very well received.

Name	Country of Origin	Topic of Master's Thesis			
Brandhuber, Andreas Florian	Germany	Intellectual Property as a Strategic Competitive Advantage in the German Automobile Industry			
Chiew, Adrian Choong Yee	Singapore	Intellectual Property, Public Health and International Investment Law: Comparing the Scope of Intellectual Property Protection under TRIPS and International Investment Law, and an Analysis of the Utility and Implications of International Investment Law Protection for Intellectual Property			
Choi, Jaehyuk	Korea	How Do We Assess Obviousness?			
Da, Ji	China	Copyright Protection and Exceptions of Blog Works: How Could China Establish a Reasonable Fair Use Mechanism with Increasing Legal Certainty?			
Ding, Yuan	China	Should China Keep the Present Utility Model System? A Look at the Experiences of Germany, Japan, and the United States and the Prospects in China			
Gotkin, Joel	USA	The United States Bayh-Dole Act and Its Effect on University Technology Transfer: An Assessment of the Successes and Shortfalls of the Act's Provisions, Its Future as Interpreted by the Stanford v. Roche Case, and Its International Implications			
Hamanaka, Nobuyuki	Japan	Distinction between Complementary and Substitute Patents as a Matter of Competition Law - Observations from Comparative Perspective			
Hassani Farahani, Farhoodeh	Iran	A Comparative Study on Iranian Copyright Law and the Berne Convention			
Hirko, Sileshi Bedasie	Ethiopia	Legal Protection of Geographical Indications in Ethiopia			
Hoss, Eugenio	Argentina	Delays in Patent Examination and Their Implications Under the TRIPS Agreement			
Hsieh, Yi-Han	Taiwan	A Tug of War Between Scientific Innovation and Morality: Comparative Review of the U.S. and EU Approaches to Patent-Eligible Subject Matter Requirement Related to Stem Cell Inventions			
Imai, Masahito	Japan	The Interpretation of a Product-by-Process Claim in Japan			
Juneja, Neha	India	The Legality of Gene Patents: Post-Myriad Decision			
Katsumata, Kumiko	Japan	Comparative Study of Patent Infringement Cases by Multiple Actors			
Kim, Daria	Russia	International Copyright Licensing Practice in the Sphere of Art and Entertainment: Legal Risks Management			
Kolasa, Magdalena	Poland	The Scope and Limits of Protection for Distinctive Signs Against the Community Design - The Application and Implications of Art. 25(1)(e) of the Community Designs Regulation			
Lichorowicz, Barbara	Poland	The Role of Patent Offices and Partner Institutions in Development of Markets for Technology - What Can Europe Learn from Japan?			
Liu, Zewei	China	Determining Trademark Infringement Through Likelihood of Confusion: Can China Learn from the United States?			
Nezlobin, Nikolai	Russia/Israel	Dated-Freedom-to-Operate Certificate: Retrospective Unpatentability Examination in Patent Office as a Case-Law-Favored Route to a Better Patent System			
Purevdorj, Dambadarjaa	Mongolia	Patenting of Bioinformatics Inventions Related to Drug Discovery			
Quintais, João Pedro de Miranda Branco Tomé	Portugal	On Peers and Copyright: Why the EU Should Consider Collective Management of P2P			
Richard Thinagaran, Gift Preston	India	Doth the Lord Giveth?: Patent Protection of Computer Implemented Inventions in India – A Comparative Analysis			
Schlüter, Kathrin	Germany	The Protection of Personality Features as Trademarks - A European Law Perspective			
Sha, Jie	China	Should China Adopt the ACTA Border Enforcement Standard? A Critical Look at the ACTA Provisions and the Prospect for Application in China			
Trallero Ocaña, Teresa	Spain	Transitional Periods Under the TRIPs Agreement: Implications for Developing and Least Developed Countries			
Tsang, Vincent	Norway	In Whom Do We Trust? A Comparative Study of Patentability Litigation in the U.S., Germany and Norway, in Light of Microsoft v. i4i			
Wang, Xiangyu	China	Data Protection/Exclusivity System on Biopharmaceuticals			
Yampolska, Olha	Switzerland/Ukraine	Territorial Scope of Acquired Distinctiveness, Reputation and Genuine Use in the Community Trade Mark Regulation – Is There a Coherent Approach?			
Zhao, Qing	China	Patentability of the Pharmaceutical Inventions: A Comparative Look at the EPC and the Chinese Patent Law			
Zheng, Li	China	Plant Variety Protection in China: Under Diversified International Developments and Particular National Circumstances			



The MIPLC LL.M. has allowed me to acquire a comprehensive and thorough understanding of both European and international IP law which will prove extremely helpful in the development of a solid professional career. Furthermore, I believe that taking part in the program has enabled me to acquire knowledge, skills and work methods that I would have not been able to develop elsewhere. This is no doubt due, in no small part, to the environment of academic excellence in the context of which the program takes place. Taking part in the MIPLC IP LL.M. has been the most enriching experience of my academic life thus far.

> Teresa Trallero Spain



The MIPLC provides many advantages for students of IP law. It provides a very comprehensive (and really intensive!) curriculum. You can study here whole range of IP laws as well as their neighboring laws such as competition (antitrust) law and unfair competition law. This point was therefore especially attractive to me as I have been interested in the interface between IP and competition law. The geographical scope covers not only Europe but also the United States (and Japan in some classes), which helps you understand IP laws in a more structured way. Moreover, there are many extra-curricular events. You can hear about the latest or region-specific IP issues at seminars held at the MIPLC (such as the MIPLC Lecture Series and the Asia Roundtable) as well as the MPI. You may also have opportunities to attend the EIPIN conference and the Washington Study Visit. I learned about all these advantages from a colleague who was a student at the MIPLC and finally decided to come here, too. The experience of study at the MIPLC has been really rewarding for me and I believe it will be for you, too!

> Nobuyuki Hamanaka Japan



The year at MIPLC was a wonderful experience for me. The quality of the program is outstanding. I am glad that I had the chance and honor to join lectures held by some of the best IP experts. They were not only teaching but also mentoring us and giving us advice. All the professors seemed to really enjoy teaching at the MIPLC which is why I liked the classes so much. We had very good discussions and conversations. Because of the excellent quality and all the wonderful experiences I had during my year at MIPLC, I can really say: if you get the chance to study at the MIPLC, then do it!

Kathrin Schlüter Germany



Professor Drexl presents the Oehm Prize to loão Quintais



Looking back on a year of nonstop classes, seminars, conferences, exams, study, thesis and absurd amounts of caffeine. I believe that of the many qualities the MIPLC program has, two are particularly noteworthy: the quality of the teaching staff and the level and diversity of students. The former is by far the best I've experienced. The latter contributes not only to an excellent academic environment but, perhaps most importantly, to an enriching personal experience that (I hope) you'll carry for years to come.

> João Pedro de Miranda Branco Tomé Quintais Portugal

4.11. Overall Results and Oehm Prize

To calculate the final grade a student has achieved, the grade earned for the Master's Thesis counts just under one-third, while the grades attained in the courses contribute a little more than two thirds.

The average student grade for the academic year 2010/11 was 13 points, which is slightly higher than in previous years and again highly satisfactory. As explained above, only 30 of the 31 students completed the program as one person had to discontinue her studies after the first term for health reasons.

The Oehm Prize went to Mr. João Pedro de Miranda Branco Tomé Quintais from Portugal, who finished with an excellent average of 16 points. The Oehm Prize, awarded annually to the student with the best overall grade, was created from the generous endowment Siegfried and Gertrud Oehm made to the MIPLC.



as a natural barrier to keep visitors out of the museum

The museum shop acts



What are these for? Pondering ceramic garden ornaments

4.12. End-of-Year Excursion

At the end of the course program, the MIPLC traditionally organizes a day-long excursion to the countryside. In many cases, this is the last opportunity for the class to be together, as most students are occupied with their thesis in the weeks to come, and some will have to leave Munich without a chance to return for the Graduation.

In 2011, the excursion brought 30 students, family members, tutors, and staff to the open-air museum at Glentleiten where traditional farm buildings from all over Upper Bavaria have been assembled



Following the strenuous hike from the museum shop to the restaurant,

... and students alike all dig into their food









Zhao Qing and Seth Ericsson get athletic on the teeter-totter



to give a glimpse of what life in Bavaria has been like over the centuries. The museum has the added advantage of its charming location with views of Lake Kochel and the mountains of the Alps.

Following arrival by train and bus and a quick look around the museum shop, which displayed a variety of typical crafts made at the museum, our brave explorers proceeded straight to the museum restaurant for lunch to fortify themselves for a 90-minute guided tour of the museum's buildings. While waiting for the guide, however, they discovered the playground behind the restaurant and made good use of its facilities, proving once more that extended study periods do not negatively impact on physical fitness and creativity.

The tour itself was taken in two separate groups and explained the architecture of the centuries-old farm buildings on display as well as living conditions in these buildings since the 17th century.

Owais Shaikh has used the past year to refine his crazy-jumping techniques



Preston Richard and Vincent Tsang scale the peaks of academic excellence



Teeter-totter, take two!







Learning about the architecture of the centuries-old farm buildings and living conditions since the 17th century

A visit to the Bavarian Country Goose patch Afterwards, most students decided to return to Munich, while a smaller group stayed behind to explore more of the museum grounds. A later visit of Murnau's Lake Staffel was undertaken not entirely voluntarily by some who had narrowly missed the train to Munich, but nevertheless made a nice closing to an interesting day.

An educational experience on more than one level, thanks to practical German lessons







Beautiful views of Lake Kochel from the museum grounds



Feeding ducks...



A viable alternative to the Munich subway system?









... as evening approaches at Murnau's Lake Staffel



How does this work? Fixing hair...

4.13. Graduation Ceremony

Excerpts from the students' speech for the Graduation:

...I do want to give a little personal account as to why I came to Munich. I came here for a few reasons. The market was terrible. I wasn't really ready to work and I didn't feel like I knew enough about intellectual property. I heard about this great opportunity from GW, really cool program out in Germany, and I wanted to see it. I had always wanted to live internationally and I was actually really interested in learning a foreign language. The last thing was, as this has been mentioned about 40 times already, I was very intrigued.

One of the words that MIPLC used was the word "diversity." You hear that in America, you hear that in medical school – that means there had to be 30% women in the class. Here, as we said, there are 19 countries represented by 31 people. What did I walk into? I walked into a Norwegian associate judge, a Japanese patent examiner, a Japanese judge, a Mongolian professor, several seasoned lawyers and scientists from various countries, a Chinese customs officer, and, well, me. Fresh out of law school. Talk about feeling inadequate on your first day of school

It got worse. I walked in, all happy about the fact that I knew English, and I even promoted the fact that I knew Spanish. I told them on the little sheet that we all had to sign in that I "hablo espagnol." Then I heard Spanish people speak Spanish. Well, I don't know Spanish. The thing that really intrigued me about these 31 students is that every single one other than me had a native language other than English. More interestingly, most of them spoke English better than I do.

... Another thing of note was how quickly everyone bonded. I remember high school, where everyone got there at the same time of day, had their own lockers, were in class until roughly the same time, sometimes stayed after school for











Lining up for caps and gowns

Professor Paul Schiff Berman, Dean of GW Law, delivers the keynote address



various reasons, formed cliques, saw the same people every day and knew everything about everyone's personal life, and all that fun stuff.

Eight years later, I came here. Everyone got to school at the same time. We all had our own offices, were in class until roughly the same time every day, sometimes stayed after school for exactly one reason. MIPLC Class of 2012, if you haven't figured out that reason yet, well, I'll pray for you. What else? We formed cliques, saw the same people every day, knew everything about everyone's personal life, and all that fun stuff. Oh, the joy of growing up.

The greatest experience here really was the people, though, and despite the obscenely high workload (which I totally approve of, in hindsight, though you wouldn't hear that out of my mouth until maybe yesterday...), the atmosphere was



Professor Axel Tuma, Vice President of the

just pleasant, non-competitive (except University of Augsburg

The Class of 2011 is ready for Graduation business

on a purely friendly level), and, well, uniquely un-American. I remember not even a month into the school year, where I found out I passed the bar, I had those who became my closest friends right there with me, ready to take me "for a beer if I passed, or a shot of whisky if I failed."

I'll take it back to diversity. We went to a Chinese restaurant. This was the first time I actually went to a Chinese restaurant where they served something other than Orange Chicken. We played football, but it wasn't the one with the shoulder pads. There were just so many experiences that I could not have had anywhere else and this truly was the definition of diversity.

I have many other stories, most of which should be shown in pictures, so I'll leave that alone. Time to switch faces and be serious for a second.

When I got home in September, of course the first thing my parents asked me was your typical loaded question that has the guise of a simple half-interested conversation starter.

"How was it?"

I had to think about that for a good minute, and those of you who know me know that me thinking without opening my mouth for a minute is about as frequent as the coming of the messiah, and I eventually came up with the best response I could.

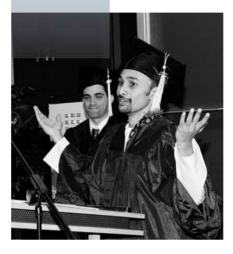
It was the best year of my life.

Now I'll be the first to admit, I've been incredibly fortunate, and had a hell of a good life. And this year blew everything away.

I want to give a bit of perspective on the academics of this place. Class of 2012, listen closely.

Perhaps the most interesting conversation I had about the quality of this program took place on a bus in July. Thoroughly stunned by the reputation of the professors that came through to teach over the course of the year, I asked, "How in the world does MIPLC get such great professors? I mean, not just great, but the

Joel Gotkin and Preston Richard review the academic year 2010/11...



... to the delight of their classmates ...





... and the general

best in their fields?" And the answer I got made perfect sense:

"When we find a subject that we're going to offer, we basically just call up the three top authorities in that subject and ask if they'd come teach, and someone always does."

If you think about it, that makes so much sense. It's a combination of a little bit of luck and a whole lot of reputation. First off, we're in Munich, truly one of the most beautiful cities I've ever been to. Who wouldn't want to take a week and get an expenses-paid trip to give a few lectures? But it's so much more than that. The reputation of this place. The connection with MPI. The research, the students. It all works hand in hand, and we got hands down the best possible education in IP law, period. Aside from this bit of information reminding me that I will probably have to find a way to teach at Harvard or Stanford for ten years to even be considered to teach a class at this institution, it's telling in its own right. We attract the best students, we attract the best teachers. We are the best. End of story.

The thing that I found even more interesting and rewarding was not just the quality of the teachers, it was their attitudes. One of the things I was a bit apprehensive about before coming was knowing how the schedule was set up – a bunch of professors there for a limited period

of time – which made me think we'd be getting tiny crash courses, no real rapport with professors, and the general feeling that the professor would forget about the students the second he got on that 9:40 flight back to the United States. Boy, was I wrong.

After three years of law school, I had trouble thinking of two professors who knew me well enough to write me a recommendation for this program. Here, I've met and spoken with more people at the top of their field than I could have possibly imagined, and have professors that know me, mostly as "Joel, that guy from GW Law, went to Duke undergrad, is interested in patent law, and asked me if I had any ideas for jobs for him at least seven times." It really is amazing to have







... and after



Dean Hellwege hands the diploma to Magda Kolasa



and laehvuk Choi

so many professors that truly take a unique interest into you personally, regardless of whether or not they live in Munich, or are visiting for 48 hours. Class of 2012, use these professors as resources. They truly care. Perhaps it's a credit to the diversity of the MIPLC student body and the reputation of the program in general, but they're just as interested in you as you are in them. Take advantage of it.

Of course, the quality of the classes is impeccable. One small part of the "IP Prosecution and Enforcement" class was taught by the same professor that I had for a very similar class at GW. I found it absolutely amazing that in three hours, we were able to learn so much compared to what I learned in 30 hours of class at GW. Of course, there were some details missing from the lecture, but the overall comprehension of the students with respect to the material was as good or better here than it was with my colleagues at GW. That, again, is a tribute to both the students and the teaching. We don't take crash courses. We take real courses. 2012, put the time and effort into reading the syllabi and digesting material. Whether or not you care about the grades is irrelevant; you'll LEARN something while you're here. That's the best part about it.

Another thing happened while in Munich that I couldn't have possibly imagined after four years as an engineer and three years avoiding the elephant in the room in law school. I learned how to write. Those of you that are debating whether or not to take those "paper-based courses," do it. Research and writing is vital to success in the legal field, and after years of avoiding that problem, I finally embraced it. I remember choosing my thesis topic because it was similar to my journal note topic in law school, and I figured I could piggyback on my work. Well, after writing a paper for Professor Drexl's class that I felt was adequate, I went back to reading my journal note to see what I could use for my thesis. I looked at it for 90 seconds, laughed, then cried (figuratively speaking), then wondered how it was possible to change so much in just two years. I never looked at it again. Having the MPI resources, as well as the American LexisNexis and Westlaw, is amazing, and truly allows you to do "real" research.

...On that train of thought, I should make a few confessions. Professor Adelman, that paper that was so unnecessarily long that it probably made your eyes want to fall out, that was me. Same goes for anyone here who taught EU Patent Law, EU Copyright Law, Copyright Law, Trademark Law, Design Law, IP Prosecution and Enforcement, Strategic Management and IP in New Firms, Jurisdiction and Conflict of Law, GI, Unfair Competition, Privacy Publicity and Personality,



Gotcha! Preston Richard makes off with his diploma...



... whilst Kathrin Schlüter savors the moment



Professor Goddar, Professor Adelman, Dean Hellwege, Judge Kumiko Katsumata

Arbitration, EU Law, Competition Law, Practical Training in Patent Law, Practical Training in Trademark Law, Biotech, Pharma, Science Patents and Startups, Enforcement of Competition Law, and License Contract Drafting. If your class was not mentioned, you either imposed a word limit that I actually adhered to, did not have an exam-based class, or by some freak happening were one of the few classes I was unable to take. It turned into a running joke by the end, with my friends asking me how many words I ended up writing, and how close I got to that scary red bar that comes up on the Exam4 software when you're about to hit your storage limit. I didn't even hit the

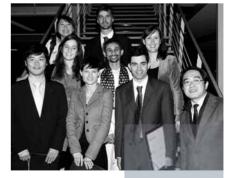
Because I just spent eight minutes talking about how I talk too much, I will start wrapping this up now. I've left the most important thing to last. Professor Drexl, thank you for all your tireless efforts in ensuring that MIPLC is what it is today. Chairing a program of this magnitude seems quite the challenge, and you do it beautifully. It is my hope that I can contribute in the coming years in any way possible to ensure the continued success and growth and recognition of the MIPLC.

yellow bar on my bar exam essays.

Professor Brauneis, for your efforts on the Managing Board as well as your efforts on a personal level, taking us to dinner in December, meeting up with us again during the Summer program, thank you. Professors Ann and Kort, for your efforts on the board as well, as well as the number of you on the Scientific Advisory Board that I met last night and today, thank you on behalf of all of us. Professor Hilty, who unfortunately cannot be here today, a personal thank you for your efforts in helping me construct my thesis.

To each and every one of my 40-someodd professors, bar none – thank you for your astute lecturing and your willingness to connect with the student body. Without you, we are nothing.





Current students (top) celebrate with graduates (bottom)



Yessssssssss!





Professor Brauneis and Dean Hellwege

To the administrative team, who knew us all personally and were able to help us in times of need (or freaking out about wondering where our grades were, whether or not we can get our weekly copy of our transcript that we were sending out to employers, or what the heck was wrong with LexisNexis), thank you. Seth, Gintare, and Nari, thank you for all your help and advice as each and every one of us progressed through the program. To our tutors, thank you for the unique service that you do for us and helping us through especially those beginning couple of months where we all had no idea what we were doing.

And on a personal level, thank you to my parents and my sister for their unwavering support and their good-natured activism in ensuring that I reach the best of my abilities.

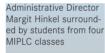
Thanks to my close American friends who gave me even more of a reason to stay up weird hours and make sure that I felt like I was home, even though I was 5,000 miles away. Thank you.

Perhaps most importantly, on a personal level, to the Class of 2011, each and every one of you – thank you. I flew into Munich yesterday morning, and I felt like I was home. Then I checked into a hotel and realized I wasn't. But seriously, I came into Munich in October of last year making a spreadsheet of TV shows I needed to watch and keep up with, hoping to get an episode or two in per night in an effort to keep myself busy and avoid potential homesickness. I never got even close. And I couldn't be happier. Everyone truly cares about each other in this class.

They told me to make a review and forecast. I don't have a forecast about our future. The only thing I can say is each and every one of us will be successful. Thank you all, for the best year of my life.

And to everyone, one last word to show you just how bilingual I have become over the past year. Really, I'm proud of myself here... Danke schön. Auf Wiedersehen.

Joel Gotkin







Four examples of the diversity found at the MIPLC

4. The LL.M. Program Academic Year 2010/11

4.14. Quality Management – Evaluation of the Academic Year 2010/11

4.14.1. Lecturer Evaluation

As every year, all students were encouraged to submit evaluations of their lecturers after each course. The standardized evaluation forms cover a variety of issues. such as reading materials provided before the class, the presentation of the materials, the professor's teaching style and ability to clearly convey relevant concepts, and the level to which students felt to have benefited from attending the course. All questions are graded on a scale from 1 to 5, with 1 being the best. In addition, students can make individual comments. For the academic year 2010/11, the faculty average reached an excellent 1.38, showing the high level of satisfaction among the student body.

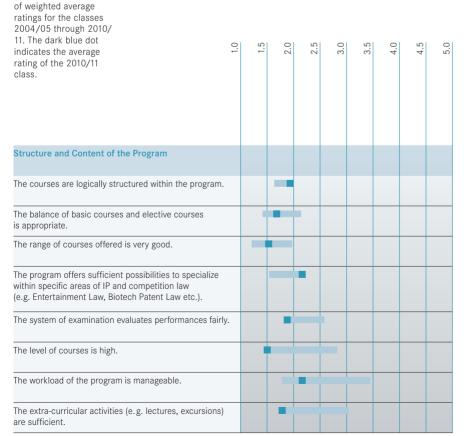


Figure 1:

Students' evaluation

of the structure and the content of the LL.M. pro-

gram, on a scale from 1

(I completely disagree). The light blue line de-

(I completely agree) to 5

monstrates the spectrum

4.14.2. Program Evaluation

At the end of the academic year, all students are asked to participate in a program evaluation exercise that covers the program's structure, the course content, the mentoring and support they have received, the MIPLC's equipment, their professional perspectives, and their overall level of satisfaction.

The following charts present the evaluation results of the past seven academic years including 2010/11. Figures 1 to 3 reflect the breadth of assessments given by all classes, and highlight the 2010/11 results. As they clearly indicate, the students have highly consistent opinions over the past academic years. In addition, their assessments are usually in the range of "very good" to "good." The overall satisfaction with the program in its current form is 1.32, an extremely satisfying result and indeed the best the program has ever achieved. The range of courses on offer was rated 1.53, which confirms the MIPLC's policy of further and steadily diversifying its curriculum. The students also expressed their satisfaction with extracurricular activities, such as lectures, roundtable discussions, etc., which scored 1.79.

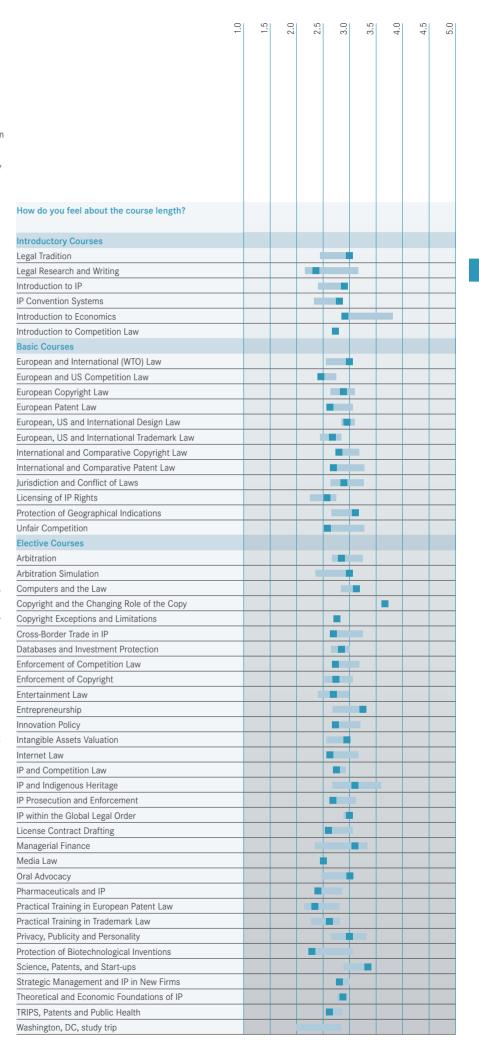
A different scale is used to evaluate the length of individual courses. On this scale. 3.0 means that the course length should be maintained; anything above 3.0 indicates that students feel a course should be shorter, and anything below 3.0 indicates that it should be longer. All responses of the current year, as demonstrated in Figure 2, are within the range of 2.27 to 3.67, showing that students are satisfied with the content. The new courses introduced in 2010/11, Introduction to Competition Law, Media Law, Limitations and Exceptions in Copyright, and Copyright and the Changing Role of the Copy, scored 2.73, 2.50, 2.75, and 3.67, respectively. These results confirm that they are a valuable addition to the MIPLC curriculum.

Figure 2: Students' evaluation of the content of each course on a scale from 1 (increase strongly) to 5 (decrease strongly), with a value of 3 corresponding to "leave it as it is " The light blue line demonstrates the spectrum of weighted average ratings for the classes 2004/05 through 2010/ 11. The dark blue dot indicates the average rating of the 2010/11 class.

The support provided by professors, tutors, and the MIPLC team again received high ratings, ranging from 1.53 for the support provided by the MIPLC team to 1.95 for mentoring provided regarding the Master's Thesis. This is very positive taking into consideration that most thesis supervisors reside outside of Munich and therefore provide their support predominantly by telephone or email when they are not in residence in Munich during their courses. The tutorials were rated 1.79 for educational support and 1.89 for individual support provided, demonstrating that the tutors take up an important position in their tutees' lives and provide support beyond the strictly academic.

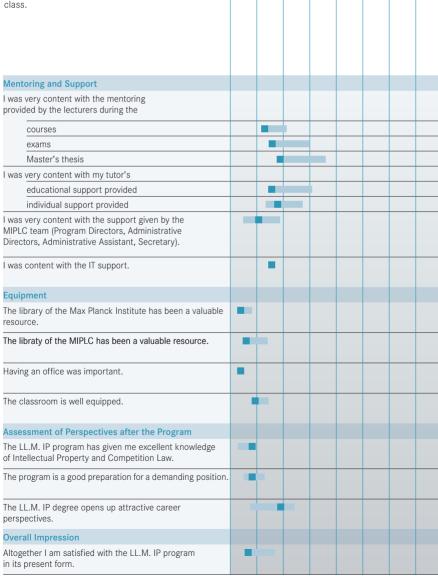
Confirming the experience of the past years, the MIPLC equipment was rated very highly, with the Max Planck Institute's library scoring the top rank at 1.21. Likewise, the importance of having an office was rated 1.21, confirming the – costly – policy of providing fully-equipped office space for each student. Even the lowest rating (1.47 for the equipment of the MIPLC classroom) is still excellent and shows that the students appreciate the facilities and working conditions at the MIPLC.

Students had extremely positive views of their post-MIPLC perspectives, rating 1.42 for excellent knowledge of IP and competition law gained; 1.42 for the preparation received for a demanding career; and 1.95 for attractive career perspectives.



4. The LL.M. Program Academic Year 2010/11

Figure 3: Students' satisfaction with the support received during the program, the infrastructure, the career perspectives, and the program as a whole, on a scale from 1 (I completely agree) to 5 (I completely disagree). The light blue line demonstrates the spectrum of weighted average ratings for the classes 2004/05 through 2010/ 11. The dark blue dot indicates the average rating of the 2010/11 class



4.15. Professional Perspectives – Career Steps Taken by the 2010/11 Graduates

Helping to build opportunities for successful careers for graduates of the LL.M. program is one of the most important goals of the MIPLC. Enjoying a productive career in intellectual property is understandably also a key motivation of most students who enter the program!

Each year MIPLC alumni have found excellent jobs, providing great opportunities for utilizing their knowledge and skills, in law firms, corporate legal departments, IP institutions, and government-run facilities. As was the case for previous graduates, the 2010/11 graduates received various forms of placement support, ranging from letters of recommendation given by members of the Managing Board or the faculty to direct introductions at law firms and companies. The MIPLC approach is, wherever possible, to provide personalized assistance catering to each individual's distinctive needs and strengths, rather than to follow a standardized formula for getting a job. The general result, it is hoped, is a good match between a graduate and an employer and, thereafter, a robust and productive long-term career prospect in IP.

After completion of the LL.M. program, the institutional scholars from Asia returned to their previous jobs. Several other graduates entered Ph.D. programs, including the one at MIPLC. Their classmates secured desirable positions in IP in their respective home countries, in Germany, or elsewhere. Employers included:

- Attorney General's Chambers, Singapore
- Bardehle Pagenberg, Munich
- Campos Ferreira, SA Carutiro & Associados, Lisbon, Portugal
- Grette Advokatfirma, Oslo, Norway
- Grünecker and Partners, Munich
- HoganLovells LLP, Düsseldorf
- Katzarov Patent and Trademark Attorneys, Geneva, Switzerland



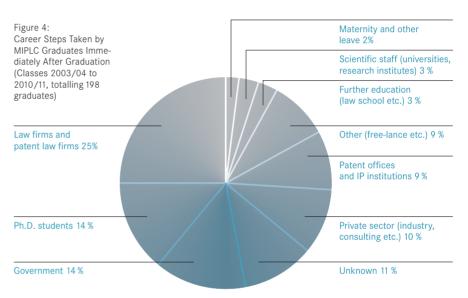
MIPLC has given me a very good knowledge to start my career in the IP field (trademarks in particular). I would like to thank the MIPLC team for all their efforts in organizing and running such a great program.

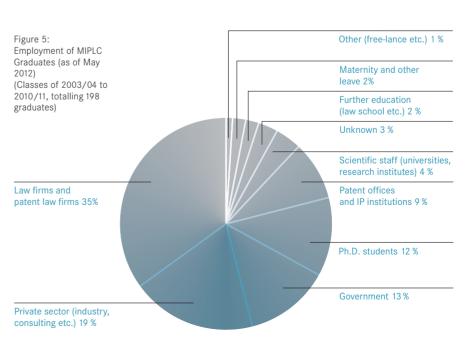
Olha Yampolska Switzerland

- Oliff and Berridge PLC, St. Louis, MO, USA
- Reed Smith LLP, Munich
- Siemens AG, Munich
- Vereenigde Octrooibureaux N.V., Den Haag, Netherlands
- Vossius & Partner, Munich

An overview of the career steps taken by the students of the first eight MIPLC classes immediately after graduation is provided in Figure 4. Of the 198 graduates, 70% went to work for (patent) law firms; patent and trademark offices; government bodies; corporate IP or legal departments; universities; or as freelancers. A further 17% chose to continue their education by pursuing Ph.D.s (14%) or other graduate degrees. 2% of all graduates took leave, and for about 11% no initial information was available. It should be noted that this comparatively large chunk includes those recent graduates who have decided to take a break after graduation and are job-hunting.

A somewhat different picture emerges when looking at the current employment situation of all MIPLC graduates, as shown in Figure 5. A full 81% are employed with (patent) law firms; patent and trademark offices; government bodies; corporate IP or legal departments; universities; or work as freelancers. The section "Unknown" has shrunk considerably by eight percentage points and now consists exclusively of some of the most recent graduates who are looking for their ideal job. At the same time, the percentage of Ph.D. students and of students continuing their education with other graduate programs has remained relatively stable.





4. The LL.M. Program Academic Year 2010/11



The MIPLC program is very intense and demanding but within just one year you really learn a lot about IP law. Just how much I had learned I especially realized when I joined the IP department of an international law firm after the program. I also appreciate that the program does not focus only on European IP Law. It helps me a lot to have knowledge of other legal systems, too, as it makes it easier for me to understand my international clients and explain to them the European system in relation to their respective IP systems.

> Kathrin Schlüter Germany

What I especially liked about the program:

The possibility to meet great people from so many different countries and the personalized attention by the MIPLC administrative staff.

(From the Program Evaluation)



The diversity of students and faculty is quite unique and interesting. My classmates (31 in total) were from 19 countries, four continents, literally all over the world, and their backgrounds are also very varied, comprising lawyers, patent attorneys, judges, patent examiners, other Government staff, engineers, and so on. Our professors also come to the MIPLC all the way from various places. This diversity provides a very special experience; at least, you can make friends from all over the world!

> Nobuyuki Hamanaka Japan

What I consider my most valuable experience at MIPLC:

comes, I believe studying in the international environment of the program and getting to know people from so many different countries was a unique experience in my life.

(From the Program Evaluation)

What I consider my most valuable experience at MIPLC:

To study and share my life with so many nice people from so many different countries, discussing our different opinions on law related matters and thereby getting an impression of the different law systems and views of different cultures. By this I do not only include my classmates but also the brilliant professors who taught us a lot. It is an honour for me to have been one of their students.

(From the Program Evaluation)

4.16. Alumni Activities

In May 2011, a small-scale Alumni Get-Together took place in San Francisco, where a large segment of the IP world had congregated for the International Trademark Association (INTA) Annual Meeting. The Get-Together, held at a highend hotel lounge in downtown San Francisco, was a great success that brought together alumni from four classes as well as professors such as WIPO's Erik Wilbers and Jay Hines of Cantor Colburn LLP.

Many thanks to Oliver Galindo, Class of 2009, for organizing this Get-Together!

In October 2011, alumni from four MIPLC classes assembled for dinner in Beijing on the occasion of Administrative Director Julia Pracht's stay in the Chinese capital. The dinner provided valuable networking opportunities for the alumni who work in various government organizations and law firms.

Alumni dinner in Beijing, October 2011



5. Research

5.1 Collaborative Projects

Intellectual Property, Unfair Competition and Publicity: Convergences and Development (EIPIN Congress Proceedings 2010)

Professor Annette Kur Dr. Nari Lee Professor Ansgar Ohly Dr. Guido Westkamp

Pharmaceutical Innovation, Competition and Patent Law – Trilateral Approach (2009-2011)

Professor Josef Drexl Dr. Nari Lee

Celebrating the 40th Anniversary of "The Uneasy Case for Copyright"

This symposium was jointly organized by The George Washington University Law School and the MIPLC. Please refer to section 3.2. of this report for further details.

New Global Law and Policy for Multi-Agential Governance in Intellectual Property

Professor Yoshiyuki Tamura (Project Leader), Faculty of Law, Hokkaido University, Japan

Professor Kazuhiro Ando, Faculty of Law, Hokkaido University, Japan Associate Professor Hiroshi Yoshida, Faculty of Law, Hokkaido University, Japan

Dr. Nari Lee, MIPLC, Visiting Associate Professor, Faculty of Law, Hokkaido University

Assistant Professor Branislav Hazucha, Faculty of Law, Hokkaido University, Japan

Intellectual Property in Open Business Models Interfacing Patent Law with "Open Innovation"

Professor Soili Nystén-Haarala (Project Manager), Dept. of Law, University of Joensuu, Joensuu, Finland Dr. Nari Lee, MIPLC Dr. Jaako Paasi (Project Coordinator), Katri Valkokari, Henri Hytonen, Tuija Luoma, VTT Technical Research Center, Tampere, Finland



The Recorded Music Industry and the Emergence of Online Music Distribution: Innovation in the Absence of Copyright (Reform)

Seth Ericsson

Ambush Marketing: Examining the Development of an Event Organizer Right of Association

Seth Ericsson

Intellectual Property in Europe

Tatsuya Tada



5.3. Ph.D. Students

In 2010/11, one student submitted his completed Ph.D. thesis. Several other theses are now nearing completion. Three new students started work on their theses in October 2010.

Patentability of Improvement Patents and Strategic Patenting

Hyewon Ahn Korea (MIPLC graduate of 2009/10)

Regulation of Competition in the Liberalized Telecommunications Sector of a Developing Country: The Ugandan Experience

Rachel Alemu Uganda (MIPLC graduate of 2008/09)

IP and Clean Technology: The Role of Collaborative IP Mechanisms in Accelerating Innovation and Dissemination of Renewable Energy Technologies

Maria Luisa Aranda Sales Spain (MIPLC graduate of 2009/10)

Abuse of Dominant Position in Sub-Saharan African Countries: The Case Study of South Africa, Zambia and Ethiopia

Zecharias Fassil Berhe Ethiopia (MIPLC graduate of 2007/08)

Shaping Copyright Policy for the Online Music Sector in China

He Kan China (MIPLC graduate of 2009/10)

Determining the Extent of Patent Protection for Biotechnological Inventions in Terms of South African Law, Evaluating the Incentives of the Patent System for Biotechnological Innovation, and Understanding the Role of the South African Biotechnology Sector in Achieving Sustainable Development

Ugreson Maistry South Africa (MIPLC graduate of 2007/08)

The Structuring of a Second-Tier Protection Regime Designed to Promote Innovations of Small and Medium Sized Enterprises in Developing Countries within the South Asian Regions; with Particular Emphasis on Sri Lanka

Nishanta Sampath Punchi Hewage Sri Lanka (MIPLC graduate of 2008/09)

The Use of Trade Marks in Keyword Advertising

Nicole van der Laan The Netherlands (MIPLC graduate of 2008/09)



Zecharias Fassil Berhe Ethiopia

He Kan

China



Hyewon Ahn





Rachel Alemu



Maria Luisa Aranda Sales Snain



Ugreson Maistry

Nishanta Sampath Punchi Hewage Sri Lanka



Nicole van der Laan

5.4. EIPIN Doctoral Meeting

The EIPIN has flourished since I first took part in this event in 2008 and I was privileged to attend the EIPIN Doctoral Meeting in Alicante in 2011. As the Doctoral Meetings specifically aim to provide comments from various perspectives to further the research undertaken, I was very glad to be given an opportunity to present my work to a number of established academics and professionals as well as my peers. The setting was friendly and open and it provided me with a great platform upon which to feel comfortable to present my work. All members of the audience have an opportunity to comment, and most of them use the time.

After each presentation, a specific professor comments on your work and tries to provide assistance in areas where he or she thinks you could improve upon. I found this experience to be highly beneficial to me because it allowed me to come to terms with the nuts and bolts of my work. The comments that I received in regard to my doctorate in biotechnology patent law and innovation policy in South Africa really helped me steer my paper in the right direction in terms of themes, structure and issues. I am very happy that I was given the opportunity to attend the meeting and I can highly recommend it to future doctoral students no matter the stage of your research.

Ugreson Maistry

5. Research

5.5. MIPLC Lecture Series

In 2010/11, the MIPLC continued its successful lecture series in which international IP experts give talks. During the period covered by this report, the following lectures were given:

Harnessing Intellectual Property for Business Dominance: The Indian Experience

Dr. V.K. Unni (Indian Institute of Management, Kolkata)
October 11, 2010

Copyright and Access to Knowledge in South America: The Debates Regarding Copyright Law in Argentina, Brazil and Chile

Lic. Beatriz Busaniche (National University of Buenos Aires) October 18, 2010

Patent Rights, Patient Rights: The WHO's Role in the Intersection of Public Health and Innovation

Susanne Weber-Mosdorf (World Health Organization) November 29, 2010

A Trade Agreement Creating Barriers to International Trade? ACTA Border Enforcement and Generic Drugs in Transit

Dr. Henning Große Ruse – Khan (Max Planck Institute for Intellectual Property and Competition Law) January 17, 2011

Substantive Patent Law Harmonization in the Current Global Context: Issues in Comparative Law and Policy

Sylvie Strobel (European Patent Office) February 15, 2011

The "Death of the Author" Debate in Anglo-Saxon Scholarship and Its Unwelcome Side Effects

Dr. Andreas Rahmatian (University of Glasgow) June 6, 2011

5.6. Asia Roundtable

The Asia Roundtable, organized together with the MPI, serves as a forum to discuss IP issues related to Asia.

Changing Trends in Indian IP Litigation: POST 2005 Analysis

Dr. V.K. Unni (Indian Institute of Management, India) October 25, 2010

IP Challenges for Tech Companies in China

Mark Cohen (Microsoft Corporation) December 9, 2010

The Reception Process of the "Reciprocal Interchangeability" Theory

Professor Narufumi Kadomatsu (Kobe University, Japan) December 21, 2010

Policy Reform in IPR Regimes from Grassroots Perspectives

Professor Anil K. Gupta (Indian Institute of Management, India) February 11, 2011

A General Clause on Limitations of Copyrights: Recent Discussions on a Japanese-Style "Fair Use" Clause

Professor Tatsuhiro Ueno (Rikkyo University, Japan) February 22, 2011

5.7. MIPLC Studies Series

The MIPLC Studies Series, published by Nomos Verlagsgesellschaft, continued to publish outstanding Ph.D. and Master's theses.

Volume 8:

Copyright, the Freedom of Expression and the Right to Information: Exploring a Potential Public Interest Exception to Copyright in Europe

Sunimal Mendis

Volume 9:

Enforcement of FRAND Commitments under Article 102 TFEU: The Nature of FRAND Defence in Patent Litigation

Tuire Anniina Väisänen

Volume 11:

Intellectual Property Related Generic Defense Strategies in the European Pharmaceutical Market: Implications of the EU Commission's Sector Inquiry from an IP, Competition Law and Economic Perspective

Marc P. Philipp

Volume 12:

Patentability of Chemical Selection Inventions: The Olanzapine and Escitalopram Decisions

Hyewon Ahn

Volume 13:

The Role of the Patent System in Stimulating Innovation and Technology Transfer for Climate Change: Including Aspects of Licensing and Competition Law

Hee-Eun Kim

Of the class of 2010/11, three Master's theses were chosen for publication within the MIPLC Studies Series with Nomos:

The United States Bayh-Dole Act and Its Effect on University Technology Transfer: An Assessment of the Successes and Shortfalls of the Act's Provisions, Its Future as Interpreted by the Stanford v. Roche Case, and Its International Implications Joel Gotkin

The Scope and Limits of Protection for Distinctive Signs Against the Community Design: Application and Implications of Art. 25(1)(e) of the Community Designs Regulation

Magdalena Kolasa

On Peers and Copyright: Why the EU Should Consider Collective Management of P2P João Pedro de Miranda Branco Tomé Ouintais

The next Ph.D. theses to be published in the MIPLC Studies Series will be:

Contextual Brand Valuation: From Fundamental Issues and Analysis of the State of the Art to a Systematic Integrated Approach to Brand and Intellectual Property (E)Valuation

Eva Riemann (MIPLC Graduate of 2004)

The Effects of Trademark Rights on the East African Common Market: Concocting an Appropriate East African Community Trademark Model based on the European Trademark System

Niteleka Jacob Nichaenzi Jaconiah (MIPLC Graduate of 2005)

5.8. MIPLC Master's Thesis Series on SSRN

The MIPLC Master's Thesis Series on SSRN was set up to publish selected LL.M. theses that were recommended for publication by the supervisor but whose thematic or geographic focus is too narrow to attract a sufficiently large readership for the Nomos series. The theses are available for free download. Of the academic year 2010/11, the following theses were selected as part of the series:

Should China Keep the Present Utility Model System? A Look at the Experiences of Germany, Japan, and the United States and the Prospects in China

Ding Yuan

Distinction between Complementary and Substitute Patents as a Matter of Competition Law – Observations from Comparative Perspective

Nobuyuki Hamanaka

Legal Protection of Geographical Indications in Ethiopia

Sileshi Bedasie Hirko

Comparative Study of Patent Infringement Cases by Multiple Actors

Kumiko Katsumata

The Role of Patent Offices and Partner Institutions in Development of Markets for Technology – What Can Europe Learn from Japan?

Barbara Lichorowicz

Dated-Freedom-to-Operate Certificate: Retrospective Unpatentability Examination in Patent Office as a Case-Law-Favored Route to a Better Patent System

Nikolai Nezlobin

The Protection of Personality Features as Trademarks – A European Law Perspective **Kathrin Schlüter** Transitional Periods Under the TRIPs Agreement: Implications for Developing and Least Developed Countries

Teresa Trallero Ocaña

Data Protection/Exclusivity System on Biopharmaceuticals

Wang Xiangyu

Plant Variety Protection in China: Under Diversified International Developments and Particular National Circumstances **Zheng Li**

5.9. Other Publications

India's Plant Variety Protection Law: Historical and Implementation Perspectives

Manualini Kochumillai

Mrinalini Kochupillai Journal of Intellectual Property Rights, 16(2) (2011) 88-101 (research financed by MIPLC)

6. MIPLC Advisory Boards

The MIPLC Scientific Advisory Board in session (not pictured: Professor Adelman)





Program Director Seth Ericsson reports on the academic year 2010/11 As stipulated by the founding Cooperation Agreement between the partners, the MIPLC has two Advisory Boards.

The Scientific Advisory Board advises the Managing Board on the MIPLC's research program as well as on financial issues.

For the Max Planck Research Unit, the Regulations of the Max Planck Society require a **Board of Trustees** to promote the relationship between the Center and the general public interested in education and research in IP and adjacent areas.

In 2010, a change in Bavarian laws applicable to universities necessitated a rewriting of the MIPLC Cooperation Agreement. In this context, the governance structure was changed. Most importantly, the MIPLC Fachbeirat was dissolved. As of 2011, the MIPLC is supervised by the Scientific Advisory Board (which will be enlarged to include a total of nine members, five of whom are external) and the Board of Trustees. Additional review of MIPLC-driven research endeavors is provided by the Fachbeirat of the Max Planck Institute for Intellectual Property and Competition Law.

The Scientific Advisory Board meets on an annual basis; the Board of Trustees meets every even-numbered year with the next meeting scheduled for November 2012.

Magdalena Kolasa presents her LL.M. thesis on Distinctive Signs



6.1. Meeting of the Scientific Advisory Board

The Scientific Advisory Board met on November 11, 2011, from 9 a.m. to 4 p.m.

Following the welcome by Professor Drexl, Professor Brauneis and Seth Ericsson presented an overview of the academic year 2010/11 and the developments of the LL.M. program. Moreover, Ms. Hinkel reported on the program's financial development. The subsequent discussion revolved around details of the MIPLC curriculum, website content, and possible PR/fundraising measures.

In the afternoon, the research activities of the past year were presented. In this context, Professor Drexl reported that the research activities of the MIPLC Program Directors were being integrated into the research concepts of the MPI, and that Dr. Surblytė would participate in a new project on innovation and competition law. He also pointed out the high importance that membership in EIPIN holds for the MIPLC: the proceedings of the 2010 Congress are about to be published as Volume 1 of the EIPIN Series at Edward Elgar. Similarly, the proceedings of the 2011 Congress will constitute Volume 2 of the same series. In February 2012, MIPLC will host the next EIPIN conference (topic: "Imitation as Innovation") as well as the doctoral meeting. With regard to the third area of MIPLC research. Professor Drexl reported that the class of 2010/11 produced a large number of excellent Master's theses many of which will be published, either in the MIPLC Book Series or on the MIPLC page of SSRN.

As every year, three students were invited to present their LL.M. and Ph.D. theses. Ugreson Maistry, MIPLC Class of 2008, introduced his Ph.D. thesis "Determining the Extent of Patent Protection for Biotechnological Inventions in Terms of South African Law, Evaluating the Incentives of the Patent System for Biotechnological Innovation, and Understanding the Role of the South African Biotechnology Sector in Achieving Sustainable Development," which is nearing completion.

Of the Class of 2011, Joel Gotkin and Magdalena Kolasa presented their theses entitled "The United States Bayh-Dole Act and Its Effect on University Technology Transfer: An Assessment of the Successes and Shortfalls of the Act's Provisions, Its Future as Interpreted by the Stanford v. Roche Case, and Its International Implications" and "The Scope and Limits of Protection for Distinctive Signs Against the Community Design – The Application and Implications of Art. 25(1)(e) of the Community Designs Regulation," respectively.

After the meeting, the Board members proceeded to Augsburg to attend the Graduation ceremony of the Class of 2011.

Professor Kort and Professor Möllers with Paramjeet Singh Berwal and Jan-Caspar Rebling, Class of 2011/12





Magdalena Kolasa and Joel Gotkin with Weiwei Han, Class of 2011/12



Professor Brauneis in discussion with Yuko Matsuya and Moses Muchiri, Class of 2011/12

Appendix 1: Curriculum

Introductory Courses

Legal Tradition (Civil Law & Common Law) (Ann, Cornish, Crews) (1 CH, 0 cp)

Legal Research and Writing (Crews) (1 CH, 0 cp)

Introduction to IP (Crews) (0.5 CH, 0 cp)

International IP Convention Systems (Kur) (0.25 CH, 0 cp)

Introduction to Economics (Reinshagen) (1 CH, 0 cp)

Introduction to Competition Law (Podszun) (0.25 CH, 0 cp)

Basic Courses

European and International (WTO) Law (Möllers) (1 CH, 1.5 cp)

European and US Competition Law (Kort) (1 CH, 1.5 cp)

European Copyright Law (Hugenholtz, von Lewinski) (2 CH, 3 cp)

European Patent Law (Straus, Moufang, Prinz zu Waldeck) (2 CH, 3 cp)

European, US and International Design Law (Kur, Janis) (1 CH, 1.5 cp)

European, US and International Trademark Law (Beebe, Kur, von Bomhard) (2 CH, 3 cp)

International and Comparative Copyright Law (Brauneis, Ganea, Große Ruse - Khan) (2 CH, 3 cp)

International and Comparative Patent Law (Adelman, Jacob, Katayama, Lee) (2 CH, 3 cp)

Jurisdiction and Conflict of Laws (Torremans) (1 CH, 1.5 cp)

Licensing of IP Rights (Ann, Hilty, Goddar) (1 CH, 1.5 cp)

Protection of Geographical Indications (Hughes) (1 CH, 1.5 cp)

Unfair Competition (Ohly) (1 CH, 1.5 cp)

What I especially liked about the program:

A wide choice of classes, covering not only classical IP law, but also competition and related economics issues.

(From the Program Evaluation)

Elective Courses

Arbitration

(Karamanian, Wilbers) (1 CH, 1.5 cp)

Arbitration Simulation

(Karamanian) (0.5 CH, 0.75 cp)

Computer Crime

(Kerr) (1 CH, 1.5 cp)

Computers and the Law

(Dreier, Lehmann, Nack) (2 CH, 3 cp)

Copyright and the Changing Role of the Copy

(Brauneis) (1 CH, 1.5 cp)

Cross-Border Trade in IP

(Burk) (1 CH, 1.5 cp)

Databases and Investment Protection

(Leistner) (0.5 CH, 0.75 cp)

Enforcement of Competition Law

(Möllers) (1 CH, 1.5 cp)

Enforcement of Copyright

(Schlesinger, Strowel) (1 CH, 1.5 cp)

Entertainment Law

(Dougherty, Loewenheim) (1 CH, 1.5 cp)

Entrepreneurship

(Bassen, Poech) (1 CH, 1.5 cp)

Innovation Policy

(Harhoff) (1 CH, 1.5 cp)

Intangible Assets Valuation

(Hoisl) (1 CH, 1.5 cp)

Internet Law

(Heverly) (1 CH, 1.5 cp)

IP and Competition Law

(Drexl) (2 CH, 3 cp)

IP and Indigenous Heritage

(von Lewinski) (1 CH, 1.5 cp)

IP Prosecution and Enforcement

(Barufka, Kroher, McMahon, Pagenberg) (2 CH, 3 cp)

IP Within the Global Legal Order

(Große Ruse - Khan) (1 CH, 1.5 cp)

License Contract Drafting

(Soltysiński) (1 CH, 1.5 cp)

Limitations and Exceptions in Copyright Law

(Crews) (1 CH, 1.5 cp)

Managerial Finance

(Kaserer) (1 CH, 1.5 cp)

Media Law

(Ericsson) (1 CH, 1.5 cp)

Oral Advocacy

(Ann, Nack) (1 CH, 1.5 cp)

Pharmaceuticals and IP

(Gassner, Hammann, Rai) (1 CH, 1.5 cp)

Philosophical Foundations of IP

(Madison) (1 CH, 1.5 cp)

Practical Training in European Patent Law

(Heselberger, von Meibom) (1 CH, 1.5 cp)

Practical Training in Trademark Law

(von Bomhard, Hines) (1 CH, 1.5 cp)

Privacy, Publicity and Personality

(Ohly) (1 CH, 1.5 cp)

Protection of Biotechnological Inventions

(Rai, Straus) (1 CH, 1.5 cp)

Science, Patents and Start-ups

(Hertel) (1 CH, 1.5 cp)

Strategic Management

and IP in New Firms

(Patzelt) (1 CH, 1.5 cp)

Theoretical and Economic Foundations of IP

(Duffy) (1 CH, 1.5 cp)

TRIPS, Patents and Public Health

(Manta) (1 CH, 1.5 cp)

CH: Credit Hour (700 minutes of teaching) cp: credit points

Appendix 2: Faculty

Д

Professor Martin I. Adelman

The George Washington University Law School

Professor Christoph Ann

Technische Universität München



Jack S. Barufka

Pillsbury Winthrop Shaw Pittman LLP, McLean, USA

Professor Alexander Bassen

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Dr. Verena von Bomhard

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Professor Robert Brauneis

The George Washington University Law School

Professor Dan L. Burk

University of California, Irvine, USA



Professor William R. Cornish

Cambridge University, UK

Professor Kenneth D. Crews

Columbia University, New York City, USA



Professor F. Jay Dougherty

Loyola Law School, Los Angeles, USA

Professor Thomas Dreier

Karlsruhe Institute of Technology, Germany

Professor Josef Drexl

Max Planck Institute for Intellectual Property and Competition Law

Professor John F. Duffy

The George Washington University Law School



Seth Ericsson

MIPLC/Max Planck Institute for Intellectual Property and Competition Law



Dr. Peter Ganea

Goethe University, Frankfurt am Main, Germany

Professor Ulrich M. Gassner

University of Augsburg

Professor Heinz Goddar

Boehmert & Boehmert, Munich

Dr. Henning Große Ruse - Khan

Max Planck Institute for Intellectual Property and Competition Law



Dr. Heinz Hammann

Boehringer Ingelheim GmbH, Ingelheim, Germany

Professor Dietmar Harhoff

Ludwig Maximilians University, Munich

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formerly Max Planck Innovation GmbH, Munich

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Bardehle Pagenberg, Munich

Professor Robert Heverly

Albany Law School, USA

Professor Reto M. Hilty

Max Planck Institute for Intellectual Property and Competition Law

P. Jay Hines

Cantor Colburn LLP, Alexandria, USA

Dr. Karin Hoisl

Ludwig Maximilians University, Munich

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University of Amsterdam, The Netherlands

Professor Justin Hughes

Cardozo School of Law, New York City, USA



Sir Lord Justice Robin Jacob

Royal Courts of Justice, London, UK

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Professor Susan L. Karamanian

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Professor Christoph Kaserer

Technische Universität München

Professor Eiji Katayama

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Professor Michael Kort

University of Augsburg

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Kroher · Strobel, Munich

Professor Annette Kur

Max Planck Institute for Intellectual Property and Competition Law



Dr. Nari Lee

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Technische Universität München

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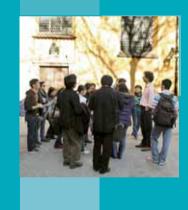
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